



Foothill Transit

STATEMENT OF PROCEEDINGS FOR THE
REGULAR MEETING OF THE
FOOTHILL TRANSIT GOVERNING BOARD

FOOTHILL TRANSIT ARCADIA FACILITY
5640 PECK ROAD
ARCADIA, CA 91006

Friday, February 16, 2018
7:45 a.m.

1. CALL TO ORDER

The meeting was called to order by Chair Calaycay at 7:48 a.m.

2. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Governing Board Member Becky Shevlin.

3. FOCUS ON SAFETY

Chair Calaycay introduced Bill Jackson, Transdev General Manager, who welcomed the Governing Board to the Arcadia Operations and Maintenance Facility. Mr. Jackson introduced Jamie Ogilvie, Transdev Safety and Security Manager, who presented a safety message on exiting the facility in case of an emergency.

4. ROLL CALL

Roll call was taken by Christina Lopez, Board Secretary.

Present: Member Corey Calaycay, Member Robert Torres, Member Emmett Badar, Member Edward Alvarez, Member Cruz Baca, Member Gary Boyer, Member Corey Warshaw, Member Tzeitel Paras-Caracci, Member Becky Shevlin, Member Margaret McAustin, Member Cynthia Sternquist, Member Nancy Lyons, Member Valerie Munoz, Member Hector Delgado

Absent: Member Charlie Rosales, Member Nancy Tragarz, Member Peggy Delach, Member Albert Ambriz, Member Roger Chandler, Member Richard Barakat, Member Juventino Gomez, Member Corey Moss, Member Sam Pedroza, Member Jimmy Lin



5. REVIEW & APPROVAL OF THE MINUTES

Approval of the minutes for the Governing Board Meeting of November 3, 2017.

Motion by Member Badar, second by Member McAustin, the minutes for the Regular Meeting of November 3, 2017 were approved. Motion carried 14-0.

6. APPROVAL OF AGENDA

Staff requested that the first item presented under Foothill Transit Program Updates be the Ridership Trends presentation.

The agenda was approved as revised.

7. PUBLIC COMMENT

No members of the public addressed the Foothill Transit Governing Board.

8. Foothill Transit Program Updates

- Ridership Trends

Joe Raquel, Director of Planning, provided a presentation on recent ridership trends. In October 2015, he reported to the Governing Board that Foothill Transit was seeing a decline in ridership and that decline has continued since it was first reported. The implementation of the Gold Line had a major impact on Foothill Transit ridership. There was a spike in ridership when Foothill Transit assumed Lines 190, 194, and 270, but ridership has continued to decline. Nationally, ridership is decreasing; since 1990, ridership has decreased 15 percent. LA Metro has seen a five percent decrease in ridership, other local agencies in the area have also seen ridership decline.

Mr. Raquel introduced Philip Law, Transit/Rail Manager, SCAG, who presented a summary of a SCAG/UCLA study on why ridership was declining. Mr. Law reported that increased vehicle access has had a very large effect on transit. The regional pool of transit users is changing; there are fewer heavy use transit dependents and more choice riders with access to cars. Changes in fuel prices does lead to changes to transit ridership, but not to the extent of the recent ridership losses seen. The UCLA study reports that if every four non-rider added one transit trip every two weeks, ridership would be up



region-wide. The study encourages future growth near transit, and the need to make transit more competitive against the automobile.

- Fare and Service Change Overview

Josh Landis, Planning Manager, provided an update on the recent fare and services changes that took effect in October 2017. Mr. Landis reported that one of the biggest changes to the fare structure was the 25-cent increase to the cash fare, but customers using TAP cards would continue to pay the \$1.25 fare. During outreach activities, staff witnessed that customers who previously paid with cash, have continued to pay with cash despite the discount. During the initial launch of the fare structure, many customers were displeased with the elimination of the intra-agency transfer. This change caused an initial spike in customer complaints, but once customers became familiar with the new day pass, usage of the day pass went up, and customer complaints went down. Pricing adjustments were made to most of Foothill Transit's pass offerings, the adjustments were made to re-align prices with other local agencies. Preliminary numbers as of October 22, 2017 through January 31, 2018 show an upward trend in fare revenue, despite a decline in ridership.

The service changes that took place in October 2017 were some of the biggest changes in recent history. The goal was to improve efficiencies and strengthen the core network. Overall feedback continues to be positive. Customers are pleased with the direct connection from the Pomona Transit Center to Mt. SAC via Line 480. A modification to the running time for Line 187 will be made to address extra traffic at the Santa Anita Mall. To better serve Pomona High School, a change will be made to Line 292. Line 270 is experiencing increased ridership due to adding Sunday service.

- Bus Stop Enhancement

Joe Raquel, Director of Planning, reported on Foothill Transit Bus Stop Enhancement Program. Mr. Raquel reported that 99.9 percent of bus stops are owned by the cities, county, or state. Foothill Transit's Bus Stop Enhancement Program provides \$40,000 in funding to member cities and the county to help improve bus stop amenities. Currently, the program has \$800,000 in funding available. Types of amenities that can be purchased are signage, solar panels, ADA bus pads, and solar power compact trashcans. The program has awarded 62 grants and Mr. Raquel encouraged member cities and the county to apply for



grants. Once the program guidelines are updated, they will be sent to city managers. Included with the guidelines will be a list of the highest used bus stops within each city.

- Cluster 1 and 4 Election Notification

Christina Lopez, Board Secretary provided notification of the upcoming cluster elections scheduled to take place at the June 2018 Annual Governing Board Meeting. In accordance with Foothill Transit's Rules, this year Cluster 1 consisting of the cities Claremont, La Verne, Pomona, San Dimas, Walnut and Cluster 4 consisting of the cities of Diamond Bar, El Monte, Industry, La Puente, and South El Monte will hold elections for Executive Board Member and Executive Board Alternate. The current Executive Board Member for Cluster 1 is Corey Calaycay, City of Claremont and the Executive Board Alternate is Emmett Badar, City of San Dimas. The current Executive Board Member for Cluster 4 is Carol Herrera, City of Diamond Bar and the Executive Board Alternate is Valerie Muñoz, City of La Puente.

A special election will be held in Cluster 5 for Executive Board Alternate. Michael De La Torre concluded his service on the Governing Board on February 7, thus creating a vacancy for Executive Board Alternate. The individual selected will fill the remaining term, which runs through May 2019.

- Class Pass Program Update

Katie Gagnon, Budget and Grants Manager provided an update on the Class Pass Program. The current schools that participate in the Class Pass Program are the University of La Verne, Mt. SAC, Citrus College, and The Claremont Colleges. The most recent class pass pilot began in January 2018 at the Claremont Colleges. The pilot program will be a two-semester program and will end December 2018. The college will then decide if it wants to continue the Class Pass Program and how it will fund it. The program is slightly different because the Claremont Colleges are seven separate campuses. Foothill Transit is using a central distribution point where all students go to get a Class Pass. The marketing department has to work with each school individually to provide them the materials they need. The student population at The Claremont Colleges is approximately 7,000 students. During the first week over 1,000 students obtained a Class Pass and Foothill Transit saw about the same amount of boardings during that time.



- Tour of the Arcadia Operations and Maintenance Facility

Kevin Parks McDonald, Deputy Executive Director provided a brief history of the facility, and then invited members of the Governing Board to tour the facility at the conclusion of the Governing Board Meeting.

9. EXECUTIVE DIRECTOR COMMENT

Comments by Mr. Doran J. Barnes, Executive Director, Foothill Transit.

Mr. Barnes reported the following:

- Thanked the Governing Board Members for attending today's meeting at the Arcadia Operations and Maintenance Facility.
- Invited Governing Board Members to attend the Foothill Transit Annual Bus Roadeo on March 10.
- Thanked Philip Law, SCAG, for his presentation at the meeting.
- Los Angeles County notified Foothill Transit that long time Governing Board Member Michael De La Torre concluded his service on the Foothill Transit Governing Board. The County has not notified Foothill Transit of a replacement. Mr. De La Torre has been Foothill Transit's longest serving Governing Board Member. Foothill Transit will be recognizing Mr. De La Torre at a future meeting.
- Foothill Transit's Annual Governing Board Meeting is scheduled for Friday, June 8 at 9:00 a.m.
- The fall Governing Board Meeting is currently scheduled for October 12, 2018, that date may need to be changed. The fall meeting is tentatively scheduled to take place at the Pomona Operations and Maintenance Facility.

10. BOARD MEMBER COMMENT

Comments by Members of the Foothill Transit Governing Board.

- Member Shevlin announced that the City of Monrovia is partnering with Lyft to provide service to the citizens of Monrovia. In addition, on February 25, there will be a dedication ceremony at the Santa Fe Depot.
- Chair Calaycay on behalf of Cluster 1 invited everyone to the Heart of the Foothills CicLAvia event scheduled for April 22, 2018



11. ADJOURNMENT

Adjournment for the February 16, 2018 Foothill Transit Governing Board Meeting.

There being no further business, the Foothill Transit Governing Board meeting adjourned at 8:56 a.m.