



**Foothill Transit**

**STATEMENT OF PROCEEDINGS FOR THE  
REGULAR MEETING OF THE  
FOOTHILL TRANSIT EXECUTIVE BOARD**

**FOOTHILL TRANSIT ADMINISTRATIVE OFFICE  
2<sup>ND</sup> FLOOR BOARD ROOM  
100 S. VINCENT AVENUE  
WEST COVINA, CALIFORNIA 91790**

**Friday, June 24, 2022  
9:15 a.m.**

**1. CALL TO ORDER**

The meeting was called to order by Chair Calaycay at 9:54 a.m.

**2. ROLL CALL**

Roll call was taken by Christina Lopez, Board Secretary.

Present: Member Gary Boyer, Member Becky Shevlin, Vice Chair Corey Calaycay, Chair Cynthia Sternquist

Absent: Member Cory Moss (excused)

**3. CONFIRMATION OF AGENDA BY CHAIR AND CHIEF EXECUTIVE OFFICER**

After discussion, by Common Consent, the Chair and Chief Executive Officer confirmed the agenda as presented.

**4. REVIEW & APPROVAL OF THE MINUTES**

Approval of the minutes for the Regular Meeting of May 27, 2022.

Motion by Member Shevlin, second by Member Boyer, the minutes for the Regular Meeting of May 27, 2022 were approved. Motion carried 4-0.

**5. INTRODUCTION OF FOOTHILL TRANSIT BUSINESS PARTNERS**

Brian Otchis, General Manager - Arcadia Irwindale Facility, Transdev addressed the Executive Board. He thanked the Executive Board for authorizing the contract award for transit services to Transdev. He thanked the board for the continued partnership.



**6. GENERAL PUBLIC COMMENT**

Mike Greenspan commented on the homeless, sheriff's department, sales tax measures, and submitted documents for the records. Armando Herman commented on the one-minute allowance for public comment and submitted documents for the record.

**6.1. Chief Executive Officer Response to Public Comment**

There was no response to public comment by the Chief Executive Officer.

**CONSENT CALENDAR**

Mike Greenspan commented on Item 8, Resolution Authorizing Teleconferenced Public Meetings. Armando Herman commented on the Brown Act and ADA standards.

**7. MAY FINANCIAL STATEMENTS AND INVESTMENT SUMMARY**

Recommendation: Receive and file the Financial Statements and Investment Summary year-to-date report through May 31, 2022.

Motion by Member Shevlin, second by Member Boyer, to receive and file. Motion carried 4-0.

**8. RESOLUTION AUTHORIZING TELECONFERENCE PUBLIC MEETINGS**

Recommendation: Adopt Resolution 2022-11 (Attachment A) authorizing teleconferenced public meetings for the Executive Board and Governing Board if needed for the next 30 days.

Motion by Member Shevlin, second by Member Boyer, to adopt. Motion carried 4-0.

**9. JUNE 2022 PROCUREMENT MONTHLY REPORT**

Recommendation: Receive and file the Procurement Monthly Report for June 2022.

Motion by Member Shevlin, second by Member Boyer, to receive and file. Motion carried 4-0.



10. **AUTHORIZATION TO EXERCISE CONTRACT OPTION FOR PRINTING OF INTERIOR BUS CARDS**

Recommendation: Authorize the Chief Executive Officer to exercise the second two-year option (Option Years 3 and 4) in the amount of \$172,340 for the printing of Interior Bus Cards with Kandid Graphics (Contract No. 19-065).

Motion by Member Shevlin, second by Member Boyer, to approve. Motion carried 4-0.

11. **TITLE VI ANALYSIS FOR LINE 690 AND ROUTE VARIANT OF LINE 292**

Recommendation: Receive and file the Title VI analysis report for the cancellation of Line 690 and Route Variant of Line 292.

Motion by Member Shevlin, second by Member Boyer, to receive and file. Motion carried 4-0.

12. **TITLE VI ANALYSIS FOR ONE-YEAR PILOT EXTENSION OF LINE 270 TO THE ARCADIA L LINE STATION**

Recommendation: Receive and file the Title VI analysis report for the one-year pilot extension of Line 270 to the Arcadia L Line Station.

Motion by Member Shevlin, second by Member Boyer, to receive and file. Motion carried 4-0.

**REGULAR AGENDA**

13. **FARE EXEMPTION DAYS**

Recommendation: Authorize the initiation of fare exemption days on election days, Clean Air Day, and New Year's Eve.

Felicia Friesema, Director of Marketing and Communications, presented this item.

Mr. Friesema reported that there is momentum to institute both local and statewide fareless days for election days, Clean Air Day, which occurs in October, and New Year's Eve, which allows members of the community the opportunity to celebrate and avoid the need to drive. Ridership is unaffected



or shows minimal increases for these days.

There were no comments or questions by the Executive Board. Mike Greenspan and Armando Herman spoke in favor of fare exemption days.

Motion by Member Shevlin, second by Member Sternquist, to approve.  
Motion carried 4-0.

14. **HYDROGEN FUEL CELL PROGRAM UPDATE**

Recommendation: Receive and file the Hydrogen Fuel Cell Program Update.

Roland Cordero, Director of Maintenance and Vehicle Technology, presented this item.

Mr. Cordero reported on the hydrogen fuel cell bus procurement, the first fuel cell bus is scheduled for delivery at the end of June. The delivery of the remaining fuel cell buses is delayed due to a shortage of microchips. New Flyer, the manufacturer of the buses, has not been able to provide an updated delivery schedule. He also reported on the fueling infrastructure and fueling stations construction was scheduled to be complete by October 2022, but the schedule has been revised to December 2022 due to supply chain issues.

There were no comments and questions by members of the Executive Board. Mike Greenspan and Armando Herman provided public comment on Item 14.

The Executive Board received and filed this presentation.

15. **AUTHORIZATION TO AWARD CONTRACT FOR GENERAL MARKETING SERVICES**

Recommendation: Authorize the Chief Executive Officer to award a contract to Pulsar Advertising, Inc., for general marketing services with a not-to-exceed amount of \$1,370,458.00 for a base term of three years. The contract will include two one-year options to be exercised at Foothill Transit's sole discretion.

Felicia Friesema, Director of Marketing and Communications, presented this item.

Ms. Friesema reported that the Executive Board authorized a request for



proposals on January 28, 2022. The evaluation committee determined that three proposals were within the competitive range. Interviews were conducted with each firm on May 5, 2022. Pulsar Advertising, Inc. was ranked the highest. Pulsar Advertising, Inc. has 30 years of experience in transportation and public sector, and 20 years of experience work with Foothill Transit.

There were no questions or comments by members of the Executive Board. Mike Greenspan provided comment on Item 15. Armando Herman spoke against Item 15. Member Boyer thanked Pulsar Advertising for their partnership.

Motion by Member Sternquist, second by Member Boyer, to approve. Motion carried 4-0.

16. **PUBLIC TRANSPORTATION AGENCY SAFETY PLAN (PTASP) UPDATE**

Recommendation: Receive and file an update on Foothill Transit's Public Transportation Agency Safety Plan (PTASP).

John Curley, Chief of Safety and Security, presented this item.

Mr. Curley provided an overview of the PTASP timeline and agency safety plan. The FY 2023 safety performance targets were reviewed, which include changes to the Injuries target and Safety Events target. Changes are being proposed to those two targets primarily due to more operating miles and passengers being projected for FY 2023. Mr. Curley stated that the recommendation for this item was being revised. He requested that the Executive Board approve the second revision to the PTASP.

Staff responded to Member Boyer's question. Mike Greenspan and Armando Herman provided public comment on Item 16. Mr. Armando Herman submitted documents for the record.

Motion by Member Boyer, second by Member Sternquist to approve the revised recommendation, to approve the second revision to the Foothill Transit's Public Transportation Agency Safety Plan. Motion carried 4-0.

17. **JUNE 2022 LEGISLATIVE REPORT**

Recommendation: Receive and file the June 2022 Legislative Report.

Yoko Igawa, Director of Government Relations, presented this item.



Ms. Igawa provided a federal and state legislative update. She reported that the state legislature passed the the Budget Act of 2022. Transportation funding was excluded from the budget as transportation funding is still subject to negotiation between the legislature and governor. Staff continues to monitor State bills AB 2622 - ZEB State Sales Tax Exemption and AB 2868 - Permanent Daylight Saving; the Executive has adopted support positions on both these bills. She reported that staff is recommending a support position on AB 1919 - Youth Transit Pass Pilot Program. AB 1919 would make Foothill Transit eligible for a new grant funding source to augment its Class Pass program and participation in Metro's K-14 GoPass program. Ms. Igawa recommended that the recommendation be revised to include a support position on AB 1919.

Member Sternquist requested updates from other regional agencies such as Gold Line. Mike Greenspan and Armando Herman provided public comment on Item 17.

The recommendation was revised to recommend adopting a support position on AB 1919. Motion by Member Sternquist, second by Member Boyer, to receive and file and adopt a support position on AB 1919. Motion carried 4-0.

18. **CONTINUED GENERAL PUBLIC COMMENT**

Public comment was not reopened as the Public Comment period was concluded earlier in the agenda (Item 6).

19. **CHIEF EXECUTIVE OFFICER COMMENT**

Comments by Mr. Doran J. Barnes, Chief Executive Officer, Foothill Transit.

Mr. Barnes reported the following:

- The Hydrogen Fuel Cell Project key safety requirements are moving forward.
- Provided clarification on the Ad Wheel Awards, Pulsar Advertising played a key role in developing three of four awards. The fourth award was for the business plan development. He thanked Jorge Quintana and Denise Martinez for their contributions to the business plan.



20. **BOARD MEMBER COMMENT**

Comments by Members of the Foothill Transit Executive Board.

- Member Sternquist commented on the public comment process.
- Chair Calaycay acknowledged staff for their work and thanked everyone for respecting the public meeting process.

21. **ADJOURNMENT**

Adjournment for the June 24, 2022 Foothill Transit Executive Board Meeting.

There being no further business, the Foothill Transit Executive Board meeting adjourned at 10:43 a.m.

Prepared by:

A handwritten signature in blue ink that reads "Christina Lopez". The signature is written in a cursive style with a large, looping "L" at the end.

Christina Lopez, Board Secretary

Approved on: 08/26/2022