



Foothill Transit

GOVERNING BOARD MEETING

West Covina, CA | Friday, October 23, 2026



Foothill Transit

MISSION

TO HELP PEOPLE GET TO THE PLACES
THAT MAKE THEIR LIVES BETTER.

VISION

TO BE THE PREMIER PUBLIC TRANSIT PROVIDER
COMMITTED TO SAFETY, COURTESY, QUALITY,
RESPONSIVENESS, EFFICIENCY, AND INNOVATION.



VALUE

SAFETY

We educate, encourage, and endorse a strong culture of safety at all levels of the organization, valuing the responsibility entrusted in us by the communities that we serve.

RESULTS

We value the achievement of organizational goals and initiatives as defined in our business plan and involving all levels of the organization.

INTEGRITY

We are committed to high ethical standards based on accountability, honesty, respect, transparency, and a high level of fiscal responsibility.

GRATITUDE

We are a team united in thankfulness for each other; we express gratitude for our many opportunities by investing our time and energy in our community and industry, and through the open expression of appreciation.

EMBRACIVE

We are committed to creating a culture that enthusiastically embraces and supports the active participation of all team members, valuing the unique perspectives and life experiences that everyone brings.

TEAM MEMBERS

Our team members are the key to Foothill Transit's success and we are committed to supporting them through education, development, and recognition.

COMMUNICATION

We value and are committed to open honest respectful discussion which is responsive, informative, and constructive.

SUSTAINABILITY

We embrace sustainability because it benefits all aspects of our business while helping our communities by protecting the environment through measured and responsible stewardship of resources.



If you require translation services, please contact the Chief Executive Officer's office at (626) 931-7300 extension 7204, at least 48 hours prior to the meeting.

Si necesita servicios de traducción, comuníquese con la oficina del Director Ejecutivo llamando al (626) 931-7300, extensión 7204, al menos 48 horas antes de la reunión.

若需要翻譯服務，請在會議前至少 48 小時聯絡執行長辦公室 (626) 931-7300 分機 7204

Nếu quý vị yêu cầu dịch vụ dịch thuật, vui lòng liên hệ với văn phòng Giám Đốc Điều Hành theo số (626) 931-7300, số máy lẻ 7204, ít nhất 48 giờ trước cuộc họp

Kung kailangan mo ng serbisyon pagsasalin, mangyaring makipag-ugnayan sa tanggapan ng Punong Ehekutibong Opisyal sa numerong (626) 931-7300 ekstensyon 7204, hindi bababa ng 48 oras bago ang pagpupulong

번역 서비스가 필요한 경우, 회의가 시작되기 최소 48 시간 전에 (626) 931-7300 내선 7204 번으로 최고경영자실에 연락하십시오.

通訳／翻訳サービスが必要な際は、ミーティング 48 時間前までに、CEO/最高経営責任者事務所までに連絡してください。CEO 事務所連絡先：(626) 931-7300 内線 7204

اگر به خدمات ترجمه نیاز دارید، لطفاً دست کم 48 ساعت قبل از شروع جلسه با دفتر مدیر عامل به شماره تلفن (626) 931-7300 داخلی (626) 931-7300 تماس بگیرید

Եթե Ձեզ թարգմանչական ծառայություններ են հարկավոր, հանդիպումից առնվազն 48 ժամ առաջ զանգահարեք Գլխավոր գործադիր տնօրենի գրասենյակ՝ (626) 931-7300 լրացուցիչ 7204 հեռախոսահամարով:

ប្រសិនបើលោកអ្នកត្រូវការសេវាកម្មបកប្រែភាសា សូមទាក់ទងការិយាល័យនាយកគ្នាកងារប្រតិបត្តិការមន្ទីរស័ព្ទលេខ (626) 931-7300 លេខភ្ជាប់បន្ត 7204, ដែលមានរយៈពេលយ៉ាងតិច 48 ម៉ោងមុនកិច្ចប្រជុំ

في حالة الحاجة لخدمات الترجمة، يرجى الاتصال بمكتب الرئيس التنفيذي على رقم الهاتف (626) 931-7300 (الرقم الداخلي 7204) وذلك قبل 48 ساعة على الأقل من الاجتماع

หากคุณต้องการบริการสาม ภาษาติดต่อสำนักงานประธานเจ้าหน้าที่บริหารที่ (626) 931-7300 ต่อ 7204 อย่างน้อย 48 ชั่วโมงก่อนการประชุม

သင်သည် ဘာသာပြန် ဝန်ဆောင်မှုများကို လိုအပ်ပါက အစည်းအဝေးမစတင်မီ အနည်းဆုံး 48 နာရီအလို၌ အလုပ်အမှုဆောင်အရာရှိချုပ်ရုံး၊ ဖုန်းနံပါတ် (626) 931-7300 လိုင်းခွဲ 7204 သို့ ဆက်သွယ်ပေးပါ။

如果您需要翻譯服務，請至少在會議開始前 48 小時撥打(626) 931-7300 轉 7204，聯繫首席執行官辦公室。

اگر ضرورت به خدمات ترجمانی دارید، لطفاً حداقل 48 ساعت قبل از برگزاری جلسه، با دفتر مدیر عامل ذریعة نمبر (626) 931-7300 و نمبر داخلی 7204 به تماس شوید.

در صورت نیاز به خدمات ترجمه، لطفاً حداقل 48 ساعت قبل از جلسه از طریق شماره (626) 931-7300 داخلی 7204 با دفتر مدیر عامل تماس بگیرید.



Inā pono e loa 'a iā 'oe kekahi kōkua 'unuhi 'ōlelo 'ē, 'olu'olu e ka 'a'ike aku me ka Pouhana ma (626) 931-7300 ma ka laina 7204, e kelepona au ho 'i ma kahi o 48 mau hola ma mua o ka hui pū 'ana aku me lākou.

अगर आपको अनुवाद सेवाओं की आवश्यकता है, तो कृपया बैठक से कम से कम 48 घंटे पहले, मुख्य कार्यपालक अधिकारी के कार्यालय का संपर्क (626) 931-7300 एक्सटेंशन 7204 नंबर पर करें।

No kasapulam ti serbisio ti panagipatarus, maidawat nga kontakem ti opisina ti Chief Executive Officer iti (626) 931-7300 extension 7204, di kumurang a 48 nga oras sakbay ti miting

နမူနာလိပ်ဘဉ် တၢ်တိၤစၢၤမၤစၢၤတဖၣ်လၢ တၢ်ကတိၤကျိၣ်ထံအဂီၢ်န့ၣ်, ဝံသးစူၤဆဲးကျၢၤဘဉ် ပၤဆူၤအံးကွၢ် မူဒါခိၣ် အဝဲၤဒး ဖဲ (626) 931-7300 လီၤတဲစိနီၣ်ဂံၢ်ဒု 7204, အစုၤကတၢၢ် 48 နံၣ်ရံၣ် တချုးတၢ်ထံၣ်လိာ်အိၣ်ဖျိၣ်သကိးန့ၣ်တက့ၢ်.

ຖ້າທ່ານຕ້ອງການບໍລິການແປພາສາ, ຕິດຕໍ່ຫ້ອງການຫົວໜ້າຜູ້ບໍລິຫານທີ່ເປີ (626) 931-7300 ຕໍ່ຫາ 7204 ຢ່າງ ໜ້ອຍ 48 ຊົ່ວໂມງກ່ອນການປະຊຸມ.

如果您需要翻译服务，请至少在会议 开始前 48 小时拨打(626) 931-7300 转 7204，联系首席执行官办公室。

Afai ete manaomia ni auaunaga faaliliu, faamolemole faafesoota'i le ofisa o le Pule Sili i le (626) 931-7300 extension 7204, a itiiti mai i le 48 itula a'o le'i faia le fono.

Tercüme hizmetine ihtiyacınız varsa, lütfen toplantıdan en az 48 saat önce (626) 931-7300 dahili 7204 numaralı telefondan İcra Kurulu Başkanının ofisiyle irtibata geçin.

Agar siz tarjima xizmatlariga ehtiyoj sezsangiz, uchrashuvdan kamida 48 soat oldin (626) 931-7300 raqamining 7204 kengaytmasi orqali Markaziy Boshqaruv Ofisiga murojaat qiling.

જો તમને અનુવાદ સેવાઓની જરૂર હોય, તો કૃપા કરીને બેઠકના ઓછામાં ઓછા 48 કલાક પહેલાં (626) 931-7300, એક્સ્ટેન્શન 7204 પર મુખ્ય કાર્યકારી અધિકારીની કચેરીનો સંપર્ક કરો.

Если вам требуются услуги переводчика, пожалуйста, свяжитесь с офисом генерального директора по телефону (626) 931-7300 (доб. 7204) не менее чем за 48 часов до начала собрания.



Foothill Transit

Governing Board Meeting **AGENDA**

GOVERNING BOARD MEETING
8:00 AM, OCTOBER 23, 2026
Foothill Transit Administrative Office
2nd Floor Board Room
100 South Vincent Avenue
West Covina, CA 91790

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. CONFIRMATION OF AGENDA BY CHAIR AND CHIEF EXECUTIVE OFFICER
5. PUBLIC COMMENT
6. PRESENTATIONS
 - 6.1. Mt. San Antonio College Presentation
 - 6.2. Introduction of Foothill Transit Business Partners

Public Comment: Any individual may request to address the Executive Board at this time. Public comments are allowed only during the Public Comment portion of the agenda. Speakers may speak only once for up to 2 minutes total time during which they may address both on- and off- agenda items. If there are any public hearings scheduled, individuals will be given an additional opportunity to comment under said items. Speakers are not permitted to yield their time to another speaker. Note: ACTION MAY BE TAKEN ON ANY ITEM IDENTIFIED ON THE AGENDA.

The public may view and obtain all written information supporting this agenda provided to the board both initially and supplementary prior to the meeting by calling (626) 931-7300 extension 7204, emailing board.secretary@foothilltransit.org, or at the agency's offices located at 100 S. Vincent Ave., Suite 200, West Covina, CA 91790. Documents, including PowerPoint handouts, distributed to Board Members by staff or Board Members at the meeting will simultaneously be made available to the public upon request.

In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please contact the Chief Executive Officer's office at (626) 931-7300 extension 7204, at least 48 hours prior to the meeting.



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6.3. Contractors' Employee Recognition

6.4. Foothill Transit Employee Years of Service Recognition

CONSENT CALENDAR: Items 7 through 10 are consent items which may be received and filed and/or approved by the board in a single motion. If any member of the Executive Board wishes to discuss a consent item, please request that the item be pulled for further discussion and potential action.

7. APPROVAL OF MINUTES FOR THE GOVERNING BOARD MEETING OF AUGUST 28, 2026

8. SEPTEMBER 2026 FINANCIAL STATEMENTS AND INVESTMENT SUMMARY

Recommended Action: Receive and file the Financial Statements and Investment Summary report through September 30, 2026. The attached Financial Statements and Investment Report summarize Foothill Transit's unaudited operations and financial condition as of September 30, 2026, for the fiscal year (FY) ending June 30, 2027.

9. SEPTEMBER 2026 KEY PERFORMANCE INDICATORS REPORT

Recommended Action: Receive and file the September 2026 Key Performance Indicators Report.

10. FISCAL YEAR 2027 FIRST QUARTER BUDGET UPDATE

Recommended Action: Receive and file the Fiscal Year 2027 First Quarter Budget Update.

REGULAR AGENDA:

11. LOS ANGELES 2028 OLYMPIC GAMES (LA28) UPDATE

Recommended Action: Receive and file the Los Angeles 2028 Olympic Games (LA28) Update.

12. MARKETING AND COMMUNICATIONS UPDATE

Recommended Action: Receive and file the Marketing and Communications Update.

13. CHIEF EXECUTIVE OFFICER COMMENT



Foothill Transit

Governing Board Meeting AGENDA

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14. GOVERNING BOARD MEMBER COMMENT

15. ADJOURNMENT

**The next meeting of the Governing Board
is scheduled for
Friday, January 29, 2027, at 8:00 a.m.**



**STATEMENT OF PROCEEDINGS FOR THE
REGULAR MEETING OF THE
FOOTHILL TRANSIT GOVERNING BOARD**

**FOOTHILL TRANSIT ADMINISTRATIVE OFFICE
2ND FLOOR BOARD ROOM
100 S. VINCENT AVENUE
WEST COVINA, CALIFORNIA 91790**

**Friday, August 28, 2026
8:00 a.m.**

DRAFT

1. CALL TO ORDER

The meeting was called to order by Chair Shevlin at 8:08 a.m.

2. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Shevlin.

3. ROLL CALL

Roll call was taken by Christina Lopez, Board Secretary.

Present:	Member Corey Calaycay	Member Victor Preciado
	Member Emmett Badar	Member Linda Freedman
	Member Edward Alvarez	Member Emmanuel Estrada
	Member Walt Allen	Member Letty Lopez-Viado
	Member Richard Barakat	Member Cesar Garcia
	Member Becky Shevlin	Member Edward Chen
	Member Steve Tye	Member Cory Moss
	Member Charlie Klinakis	Member Hector Delgado
	Member Dr. John Lloyd	Member Cynthia Sternquist
	Member Sam Pedroza	

Absent:	Member Rick Crosby	Member David Fu
	Member Mendell Thompson	Member Victor Gordo
	Member Albert Ambriz	Member Cindy Galvan

4. CONFIRMATION OF AGENDA BY CHAIR AND CHIEF EXECUTIVE OFFICER

After discussion, by Common Consent, the Chair and Chief Executive Officer confirmed the agenda as presented.

5. **PUBLIC COMMENT**

No members of the public addressed the Foothill Transit Governing Board.

6. **PRESENTATIONS**

6.1. Los Angeles County Sheriff's Department Presentation

John Curley, Chief of Safety and Security, introduced Los Angeles County Sheriff Robert G. Luna. Sheriff Luna addressed the Governing Board.

6.2. Introduction of Foothill Transit Business Partners

Rich Rogers, Senior Vice President of Transit Operations for the Southwest Region, Transdev, addressed the Governing Board.

Frances Julien, Regional Vice President for Keolis, addressed the Governing Board.

6.3. Contractors' Employee Recognition

Steve Peoples, General Manager, introduced the Pomona location Keolis employees of the month.

Donald Long - Employee of the Month
Mario Rodriguez - Employee of the Month
Rene Martinez-Mejia- Operator of the Month

Amina Wolf, Acting General Manager, introduced the Arcadia location Transdev employees of the month.

Jose Frazier - Employee of the Month
Cynthia Acuna - Operator of the Month

After discussion, by Common Consent, and there being no objection, the Board recognized the operators and employees of the month.

6.4. Governing Board Member Years of Service Recognition

Chair Shevlin and Doran Barnes, Chief Executive Officer, introduced and recognized the following Governing Board Members:

Governing Board Member Victor Preciado - 5 years of service

Governing Board Member Linda Freedman – 5 years of service
Governing Board Member Emmett Badar – 15 years of service
Governing Board Member Corey Calaycay – 20 years of service

6.5. Foothill Transit Employee Years of Service Recognition

Doran Barnes, Chief Executive Officer, introduced and recognized the following Foothill Transit employees:

Farid Duran, Senior Finance Analyst - 10 years
Roberto Estrella, Safety Compliance Coordinator – 10 years

CONSENT CALENDAR

The Governing Board took action on a single motion on items 7 - 9.

7. **APPROVAL OF MINUTES FOR THE REGULAR GOVERNING BOARD MEETING OF MAY 29, 2026**

Motion by Member Badar, second by Member Pedroza, to receive and file.
Motion carried 19-0

8. **JUNE 2026 FINANCIAL STATEMENTS AND INVESTMENT SUMMARY**

Recommendation: Receive and file the Financial Statements and Investment Summary report through June 30, 2026. The attached Financial Statements and Investment Report summarize Foothill Transit's unaudited operations and financial condition as of June 30, 2026, for the fiscal year (FY) ending June 30, 2026.

The Governing Board received and filed the June 2026 Financial Statements and Investment Summary.

9. **FISCAL YEAR 2026 FOURTH QUARTER BUDGET UPDATE**

Recommendation: Receive and file the Fiscal Year 2026 Fourth Quarter Budget Update.

The Governing Board received and filed the Fiscal Year 2026 Fourth Quarter Budget Update.

REGULAR AGENDA

10. FISCAL YEAR 2026 KEY PERFORMANCE INDICATORS REPORT

Recommendation: Receive and file the Fiscal Year 2026 Key Performance Indicators Report.

Paulina Ruiz, System Performance and Improvement Manager, presented this item.

Ms. Ruiz reported on the overall system performance for Fiscal Year 2026 (FY2026). Foothill Transit operated 729,931 service hours, total boardings were 10,439,450, fare revenue totaled \$8,562,082, and operating expenses totaled \$162,913,807. In FY2026, Foothill Transit achieved six out of eight key performance indicator goals. Goals achieved include Preventable Collisions, Schedule Adherence, Technical Roadcalls, Customer Complaints, Average Weekday Boardings, and Average Cost per Vehicle Service Hour. Goals not achieved include Boardings per Vehicle Service Hour and Farebox Recovery Ratio.

Staff responded to questions from the Governing Board regarding pass-ups, farebox recovery, and Metro's proposal of free fares. The Governing Board received and filed the Fiscal Year 2026 Key Performance Indicators Report presentation.

11. 2026 FOOTHILL TRANSIT CUSTOMER PROFILE REPORT

Recommendation: Receive and file the 2026 Foothill Transit Customer Profile Report.

Joe Raquel, Director of Service Development and IT, presented this item.

Mr. Raquel reported that as a recipient of federal transportation funding, Foothill Transit is required to survey customers to comply with Title VI of the Civil Rights Act of 1964. Foothill Transit administered a comprehensive onboard and online survey that collected information regarding rider demographics, travel behaviors, and customer perceptions of Foothill Transit services. The surveys were utilized to create the 2026 Customer Profile.

Based on the results of the surveys a frequent rider is of Hispanic origin, lower income, has no access to a car, rides the bus more than four days a week, and rides the bus to get to work.

Staff responded to questions on the shift in how riders are paying for fares. The Governing Board received and filed the 2026 Foothill Transit Customer Profile Report presentation.

12. **CAL POLY POMONA MOBILITY HUB PROJECT UPDATE**

Recommendation: Receive and file the Cal Poly Pomona Mobility Hub Project Update.

Sharlane Bailey, Director of Capital Projects and Facilities, presented this item.

Ms. Bailey presented a project update and provided an overview of the project vision and goals. She reported that the project continues to advance through key planning, preliminary design reviews by the project team and stakeholder feedback. Another major project milestone is the final 30 percent preliminary design, which is scheduled to wrap up by October 2026. Estimated construction completion is Winter 2028.

Members of the Governing Board commented that the project benefits the students of Cal Poly Pomona. The Governing Board received and filed the Cal Poly Pomona Mobility Hub Project Update presentation.

13. **CHIEF EXECUTIVE OFFICER COMMENT**

Comments by Mr. Doran J. Barnes, Chief Executive Officer, Foothill Transit.

Mr. Barnes reported the following:

- Judy Chu presented the agency with a check on August 18, to support the advancement of Foothill Transit's zero-emission program. He thanked the Executive Board Members who participated.
- Announced that at the 2026 Women's Transportation Seminar (WTS) Awards in November, that LaShawn King Gillespie will receive the Woman of the Year Award and Foothill Transit will receive the Innovative Transportation Solution Award for the Mt. San Antonio College Transit Center.
- Noted that a public hearing notice regarding the solar canopy project is posted just outside the administrative office building. This project is scheduled to go before the West Covina Planning Commission at the end of September, followed by consideration by the City Council for final approval.



- Announced that the West Covina Historical Society will host Summerfest on Saturday and that Mr. Barnes will serve as the master of ceremonies.
- Requested that the meeting be adjourned in the memory of Forest Tennant.
- Discussed the partnership between Foothill Transit and the Tournament Roses in connection with Red Rose Day.

14. **BOARD MEMBER COMMENT**

Comments by Members of the Foothill Transit Governing Board.

- Member Freedman announced that Mt. San Antonio College (Mt. SAC) will host the Para Pan Pacific Games Swimming Championships competition this weekend and noted that the event is free for those who may be interested in attending. She also thanked Foothill Transit for sponsoring the Dolly Parton Imagination Library for the East San Gabriel Valley.
- Chair Shevlin encouraged those attending events at the Rose Bowl to check whether Foothill Transit is providing shuttle service.

15. **ADJOURNMENT**

Adjournment for the August 28, 2026, Foothill Transit Governing Board Meeting.

There being no further business, the Foothill Transit Governing Board meeting adjourned in the memory of Forest Tennant former West Covina Mayor and Dolly Parton, at 9:31 a.m.



October 23, 2026

To: Governing Board

Subject: **September 2026 Financial Statements and Investment Summary**

Recommendation

Receive and file the Financial Statements and Investment Summary report through September 30, 2026.

The attached Financial Statements and Investment Report summarize Foothill Transit's unaudited operations and financial condition as of September 30, 2026, for the fiscal year (FY) ending June 30, 2027.

Balance Sheet Analysis (Attachment A):

Assets

The balance sheet, as of September 30, 2026, shows total assets at \$353.74 million. This total consists primarily of \$186.10 million in fixed assets, \$150.82 million in cash and investments and \$16.61 million in receivable and prepaid assets. Foothill Transit's cash position of \$150.82 million is \$2.76 million less than the previous month and is \$41.48 million less than last year in September.

Liabilities

The accounts payable and accrued liabilities balance is \$19.66 million. Accounts payables and accrued liabilities include operation and maintenance expenses for \$15.64 million and \$2.50 million for fuel.

The deferred revenue of \$123.04 million represents funds reserved for planned capital expenditures, and \$1.76 million is allocated for GASB 87 lease obligations. Current year Formula Funding allocations are projected to be less than the annual expenses, so deferred revenue from previous years has been allocated to balance the FY2027 budget. Planned capital expenditures include upcoming bus procurements, security enhancements, and the replacement of bus battery chargers and other construction activities at the Arcadia-Irwindale and Pomona operations and maintenance facilities.

Current investments are held in financial instruments pursuant to Foothill Transit's investment policy. The cash balance includes \$25.61 million in liquid



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accounts held with Bank of Montreal (BMO) and \$50.53 million in interest bearing money market accounts with BMO.

The current interest rates on all accounts are included in Attachment B. The Local Agency Investment Fund (LAIF) investment earns interest and are held for future capital and operating funding requirements. The balance of the LAIF account is \$74.68 million as of September 30, 2026. The breakdown of the investments are listed in Attachment B.

With volatility of interest rates and economic conditions, Foothill Transit allocates funds to the general checking account and money markets accounts and has paused investments in certificate deposits (CDs) to ensure the organization strategy aligns with the Investment Policy.

Operating and Capital Revenues and Expense Analysis (Attachment C)

Fare revenues for the fiscal year to date are 1.84 percent lower than the prior year, despite the 6 percent year to date increase in ridership over last year. Although TAP stored-value usage has remained stable, cash fare payments have continued to decline. This trend suggests that riders who previously relied on cash payments are transitioning to TAP and increasingly participating in the regional Low-Income Fare is Easy (LIFE) program, which reimburses Foothill Transit at a reduced fare rate. With the recent implementation of Open Payment on TAP (credit card fare payment), staff is monitoring the additional impact on fare payment choices.

Operating costs through September 2026 were \$42.89 million, which is \$2.63 million less than the budget and \$2.45 million more than September 2025. The variance in operating cost as the new contract for the Arcadia-Irwindale Operations and Maintenance facility started in late March 2024. Of the \$42.89 million expenditures, \$34.19 million reflects operating costs for the Arcadia-Irwindale and Pomona operations contractors. Other operating expenses include fuel, which was \$3.04 million through September 2026.

Capital expenditures through September were \$2.08 million compared with \$4.63 million last year at this time. The annual budget for capital expenditures includes the procurement of 24 double deck battery electric buses, the completion of the procurement of the 19 fuel-cell electric buses, replacement



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September 2026 Financial Statements and Investment Summary
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of the charging stations for the battery electric buses and security enhancements at the Arcadia-Irwindale and Pomona operations and maintenance facilities, and CNG equipment replacement at the Pomona operations and maintenance facility.

Total Disbursements (Attachment D)

Total disbursements reflect invoices paid for the month of September 2026; they do not reflect the total expense incurred for the month. If an expense has been incurred but not yet invoiced or paid, Foothill Transit accrues the expense to track the expenses properly during the month in which they actually occurred. Total disbursements for September 2026 were \$9.87 million. Capital disbursements totaled \$0.60 million and other significant disbursements include \$3.97 million to Keolis and \$2.79 million to Transdev for bus operating services.

Sincerely,

Joyce Rooney
Director of Finance

Doran J. Barnes
Chief Executive Officer

Attachments

**Foothill Transit
Balance Sheet
as of September 30, 2026**

Assets

Current Assets:

Cash and Investments	\$150,823,065
Due from government agencies	11,568,990
Other receivables	3,335,907
Other assets	1,706,097
Total Current Assets	\$167,434,059

Non current Assets:

Notes receivable	\$204,020
Property & Equipment (net of depreciation)	186,101,178
Total Non Current Assets	186,305,198

Total Assets	\$353,739,257
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Liabilities and Equity

Current Liabilities:

Accounts payable and accrued liabilities	\$19,664,167
Deferred Revenue	124,792,839
Total Liabilities	\$144,457,006

Equity

Fund Balance:

Investment in Capital Assets	\$186,101,178
Current Year Change	(23,292,565)
Reserve	46,473,638
Total Equity	\$209,282,251
Total Liabilities and Equity	\$353,739,257

**Summary of Cash and
Investment Account
For September 30, 2026**

	Interest Rate	Term	Principal/ Book & Market Value
Cash:			
Bank of Montreal-Reg. Checking	N/A	Demand Deposit	\$25,613,210
Petty Cash	N/A	N/A	600
Revolving Fund - Transit Stores	N/A	N/A	400
Bank of Montreal-Excise Tax/LCFS #1106	3.08%	Demand Deposit	6,802,775
Bank of Montreal-Money Market #1110	3.08%	Demand Deposit	17,121,891
Bank of Montreal-Money Market #1111	3.08%	Demand Deposit	26,572,095
Bank of Montreal-LCTOP #1108	3.08%	Demand Deposit	30,735
Total Cash			<u>\$76,141,706</u>
Investments:			
LAIF Investment #1141	3.92%	Demand Deposit	\$74,681,359
Subtotal Investments			<u>\$74,681,359</u>
Total Cash and Investments			<u>\$150,823,065</u>

Foothill Transit
Statement of Revenue and Expense
For Month Ended September 30, 2026

	Actual YTD September 2026	Budget YTD September 2026	Variance	Actual YTD September 2025
Fare Revenue				
Farebox	\$686,453	\$736,868	(6.84%)	\$823,714
Pass Sales	766,038	783,073	(2.18%)	748,896
TAP Cash Purse	697,194	642,385	8.53%	632,589
MetroLink & Access Service	85,256	86,267	(1.17%)	84,986
EZ Transit Pass	38,555	67,517	(42.90%)	42,259
Total Operating Revenue	\$2,273,497	\$2,316,109	(1.84%)	\$2,332,444
Operating Subsidies and Other				
Transportation Development Act	\$5,106,799	\$7,693,006	(33.62%)	\$6,901,185
State Transit Assistance (STA)	1,082,564	1,082,564	0.00%	1,818,902
Senate Bill 1 - STA	814,808	814,808	0.00%	1,369,004
Senate Bill 1 - STA BSCP	94,655	94,655	0.00%	155,027
CalTrans-LCTOP	-	-	0.00%	-
Prop A 40% Discretionary	5,058,526	5,058,526	0.00%	4,868,372
Prop A 40% BSCP	1,569,415	1,569,415	0.00%	1,538,765
Prop A Exchange	2,770,246	2,770,246	0.00%	11,923,254
Prop C BSIP	285,328	285,328	0.00%	277,017
Prop C Base Restructuring	102,127	612,854	0.00%	595,004
Prop C Transit Service Expansion	612,854	102,127	0.00%	99,152
Prop C MOSIP	-	-	0.00%	-
Transit Security	288,381	288,381	0.00%	262,247
Measure R	15,419,236	15,419,236	0.00%	4,792,344
Measure M	3,748,258	3,748,258	0.00%	3,503,946
Formula 5307 (Capital Cost of Contracting)	3,663,028	3,663,028	0.00%	-
Miscellaneous Transit Revenues	-	-	0.00%	-
Total Subsidies and Other	\$40,616,226	\$43,202,433	(5.99%)	\$38,104,219
Total Operating Revenue	\$42,889,722	\$45,518,542	(5.78%)	\$40,436,663
Other Revenues				
Gain on Sale of Fixed Assets	\$0	\$0	0.00%	\$0
Fuel Tax Credit	-	-	0.00%	-
Auxiliary Revenue	216,125	216,125	0.00%	216,125
Total Other Revenues	216,125	216,125	0.00%	216,125
Total Operating and Other Revenues	43,105,847	45,734,667	(5.75%)	40,652,788
Operating Expenses				
Customer Service & Operations	\$38,135,427	\$39,121,572	(2.52%)	\$36,081,788
Maintenance & Vehicle Technology	288,851	481,601	(40.02%)	\$315,970
Marketing & Communications	674,135	693,985	(2.86%)	\$511,031
Information Technology	604,112	741,013	(18.47%)	\$650,531
Administration	387,236	623,534	(37.90%)	\$433,600
Procurement	220,827	279,475	(20.99%)	\$159,081
Government Relations	164,415	236,478	(30.47%)	\$179,939
Finance	491,952	737,475	(33.29%)	\$519,128
Safety and Security	1,148,807	1,408,405	(18.43%)	\$913,096
Planning	190,709	535,814	(64.41%)	\$159,750
Facilities	583,251	659,190	(11.52%)	\$512,749
Total Operating Expenses	\$42,889,722	\$45,518,542	(5.78%)	\$40,436,663
Other Expenses				
Property Management	\$116,125	\$116,125	0.00%	\$116,125
Special Services	100,000	100,000	0.00%	100,000
Total Other Expenses	\$216,125	\$216,125	0.00%	\$216,125
Total Operating and Other Expenses	43,105,847	\$45,734,667	(5.75%)	\$40,652,788
Capital Revenues				
Capital Grants	\$2,081,016	\$4,750,000	(56.19%)	\$4,629,073
Capital Expenditures				
Capital Expenditures	\$2,081,016	\$4,750,000	(56.19%)	\$4,629,073

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Posting Date	Document Type	Document No.	Vnedor	Amount	Entry No.
09/01/26	Payment	W002404	Charter Communications Inc. ZBA	232.45	973412
09/02/26	Payment	W002407	New Flyer of America, Inc. ZBA	263,322.84	970977
09/02/26	Payment	13428CK	San Gabriel Valley PAN	1,500.00	971181
09/02/26	Payment	13429CC	Azusa Light & Water	140.00	971183
09/02/26	Payment	13430CC	Azusa Light & Water	62.00	971185
09/02/26	Payment	13431CC	Azusa Light & Water	108.00	971187
09/02/26	Payment	13432CC	Azusa Light & Water	116.76	971189
09/02/26	Payment	13433CC	Instant Signs Inc.	179.59	971191
09/02/26	Payment	13434CK	HD Supply Facilities Maintenance	77.91	971193
09/02/26	Payment	13435CK	ODP Business Solutions, LLC	60.02	971195
09/02/26	Payment	13436CC	Staples	267.96	971197
09/02/26	Payment	13437CK	Mt. San Antonio College Foundation	5,000.00	971199
09/02/26	Payment	13438CK	Verizon Wireless	14,137.28	971201
09/02/26	Payment	13439CC	AT and T - 5075	45.69	971203
09/02/26	Payment	W002402	Southern California Edison Co. ZBA	431.56	973414
09/02/26	Payment	W002405	Southern California Edison Co. ZBA	867.62	973416
09/03/26	Payment	E102844	Tien Nguyen	57.61	970842
09/03/26	Payment	13441CK	TK Elevator Corporation	100.00	971205
09/03/26	Payment	13442CK	TK Elevator Corporation	676.68	971207
09/03/26	Payment	13443CK	Dept. of Industrial Relations (Accounting)	225.00	971209
09/03/26	Payment	13444CK	Green Thumb Indoor Plant	599.75	971211
09/03/26	Payment	13445CC	The Gas Co.	353.32	971213
09/03/26	Payment	13446CC	Bosch Building Technologies, LLC	945.20	971215
09/03/26	Payment	13447CC	Waste Management Collection & Recycling, Inc.	922.87	971217
09/03/26	Payment	13449CC	Grainger	217.46	971219
09/03/26	Payment	13451CK	Green Thumb Indoor Plant	139.00	971221
09/03/26	Payment	W002406	International City Management Assoc. Retirement Co	66,395.10	973418
09/04/26	Payment	13440CC	Qualified Mobile, Inc.	289.37	971223
09/04/26	Payment	13448CC	Schindler Elevator Corporation	3,302.58	971225
09/04/26	Payment	13450CC	United Site Services of California, Inc.	1,210.18	971227
09/04/26	Payment	13452CK	Stantec Architecture	6,517.03	971376
09/04/26	Payment	13453CK	ODP Business Solutions, LLC	73.08	971378
09/04/26	Payment	13454CK	CA Newspaper Service Bureau	130.08	971380
09/07/26	Payment	13455CK	CMAx Commercial Maintenance Inc	3,850.00	971382
09/07/26	Payment	13456CC	Hundred House	306.80	971384
09/07/26	Payment	13457CC	Azusa Light & Water	4,257.01	971386
09/07/26	Payment	13458CK	Concur Technologies, Inc.	3,377.30	971388
09/07/26	Payment	13459CC	Tri - Signal Integration, Inc.	200.00	971390
09/07/26	Payment	13460CC	Tri - Signal Integration, Inc.	35.00	971392
09/07/26	Payment	13461CC	Tri - Signal Integration, Inc.	35.00	971394
09/07/26	Payment	13462CC	Tri - Signal Integration, Inc.	35.00	971396
09/07/26	Payment	13463CC	Tri - Signal Integration, Inc.	35.00	971398
09/07/26	Payment	13464CC	Tri - Signal Integration, Inc.	35.00	971400
09/08/26	Payment	E102845	Digital Scepter Corporation	487,661.23	971229
09/08/26	Payment	E102846	Keolis Transit America, Inc.	332.82	971231

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Posting Date	Document Type	Document No.	Vnedor	Amount	Entry No.
09/08/26	Payment	E102847	Darold D. Pieper Attorney at Law	11,166.00	971233
09/08/26	Payment	W002408	AT and T - 5019 ZBA	1,695.78	973420
09/08/26	Payment	W002409	Verizon Wireless ZBA	3,818.56	973422
09/08/26	Payment	W002410	City of Maywood ZBA	375,000.00	973424
09/08/26	Payment	W002411	Courval Scheduling ZBA	6,472.50	973426
09/09/26	Payment	E102848	Transdev Services, Inc.	9,284.72	971402
09/09/26	Payment	E102849	Transdev Services, Inc.	19,000.00	971404
09/09/26	Payment	E102850	Keolis Transit America, Inc.	16,500.00	971406
09/09/26	Payment	E102851	Pacific Excel Group LLC	296.14	971408
09/09/26	Payment	E102852	Transdev Services, Inc.	2,571,012.56	971410
09/09/26	Payment	E102853	Keolis Transit America, Inc.	1,368,134.58	971412
09/09/26	Payment	13465CK	Tangled Web Solutions: Investigations & Consulting	325.00	971716
09/09/26	Payment	13466CC	Cintas Corporation 37	541.89	971718
09/09/26	Payment	13467CK	F11 Fire and Life Safety	1,900.00	971720
09/09/26	Payment	13468CK	Plannet, LLC	2,526.25	971722
09/09/26	Payment	13469CK	Plannet, LLC	4,085.00	971724
09/09/26	Payment	13470CK	County of L.A. - Sheriff's Dept.	142,328.08	971726
09/09/26	Payment	13471CK	Psomas	416.62	971728
09/09/26	Payment	13472CK	Home Depot Credit Services	1,199.29	971730
09/09/26	Payment	13473CC	Tri - Signal Integration, Inc.	800.00	971732
09/09/26	Payment	13474CC	Tri - Signal Integration, Inc.	540.00	971734
09/09/26	Payment	13475CC	Tri - Signal Integration, Inc.	200.00	971736
09/09/26	Payment	13476CC	Tri - Signal Integration, Inc.	400.00	971738
09/09/26	Payment	13477CK	Crowe LLP	20,000.00	971740
09/09/26	Payment	13478CC	Flock Group Inc.	18,000.00	971742
09/09/26	Payment	13479CK	Remix Technologies LLC	49,500.00	971744
09/09/26	Payment	13480CK	Pride Industries One Inc.	1,899.65	971746
09/09/26	Payment	13481CK	Plannet, LLC	709.76	971748
09/09/26	Payment	13482CK	Azteca Landscape	5,087.94	971750
09/09/26	Payment	13483CK	Plannet, LLC	1,170.00	971752
09/09/26	Payment	W002412	Axper ZBA	140.00	973428
09/09/26	Payment	W002413	Axper ZBA	140.00	973430
09/09/26	Payment	W002414	Frontier Communications ZBA	349.73	973432
09/10/26	Payment	13485CC	Ron Turley Associates Inc.	39,636.00	971754
09/10/26	Payment	13486CK	AFLAC	2,530.76	971756
09/10/26	Payment	13487CC	Success DC LLC	3,590.00	971758
09/10/26	Payment	13488CK	SPX GENFARE	319.70	971760
09/10/26	Payment	13489CK	SPX GENFARE	105.47	971762
09/10/26	Payment	13490CK	SPX GENFARE	138.10	971764
09/10/26	Payment	13491CK	SPX GENFARE	21.09	971766
09/10/26	Payment	13492CK	CA Newspaper Service Bureau	173.04	971768
09/10/26	Payment	13493CK	Insight Public Sector, Inc.	112.26	971770
09/10/26	Payment	13494CC	Qualified Mobile, Inc.	291.61	971772
09/10/26	Payment	E102854	Clean Energy	40,143.71	971774
09/10/26	Payment	E102855	Clean Energy	216,929.20	971776
09/10/26	Payment	E102856	The Lyndon Group, LLC	2,360.00	971778

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09/10/26	Payment	W002415	Frontier Communications ZBA	711.02	973434
09/11/26	Payment	E102857	Linda Apodaca	306.22	971780
09/11/26	Payment	W002416	Wright Express ZBA	511.06	973436
09/14/26	Payment	13495CK	Puente Hills Land Venture LLC	5,000.00	971782
09/14/26	Payment	13496CK	CMAX Commercial Maintenance Inc	2,652.26	971784
09/14/26	Payment	13497CK	Suburban Water Systems	188.57	971786
09/14/26	Payment	13498CK	Suburban Water Systems	541.83	971788
09/14/26	Payment	13499CK	Suburban Water Systems	651.27	971790
09/14/26	Payment	13500CK	Diamond Environmental Services LP	616.05	971792
09/14/26	Payment	13501CK	Allied Administrators for Delta Dental	6,823.28	971794
09/14/26	Payment	13502CK	HealthiestYou	672.00	971796
09/14/26	Payment	13503CC	SmartRise Elevator Service Inc	19,270.00	971798
09/14/26	Payment	13504CK	Excellence Professional Cleaning, Inc	629.46	971800
09/14/26	Payment	13505CK	CA Newspaper Service Bureau	127.48	971802
09/14/26	Payment	13506CK	Cristina Garcia	99.00	971804
09/14/26	Payment	E102858	Dudek	10,925.00	971806
09/14/26	Payment	E102859	Elerts Corporation	14,470.00	971808
09/14/26	Payment	E102860	ECAMSECURE	7,071.92	971810
09/14/26	Payment	E102861	ECAMSECURE	4,573.09	971812
09/14/26	Payment	E102862	ECAMSECURE	8,976.30	971814
09/14/26	Payment	W002417	Verizon Wireless ZBA	5,295.06	973438
09/15/26	Payment	E102863	Powell Consulting DC, LLC	6,365.00	971816
09/15/26	Payment	E102864	GardaWorld Security Services	24,700.61	971818
09/15/26	Payment	E102865	GardaWorld Security Services	17,386.28	971820
09/15/26	Payment	E102866	GardaWorld Security Services	7,772.32	971822
09/15/26	Payment	E102867	GardaWorld Security Services	16,322.15	971824
09/15/26	Payment	E102868	GardaWorld Security Services	7,364.34	971826
09/15/26	Payment	E102869	Clean Energy	13,750.00	971828
09/15/26	Payment	E102870	AmeriWide Screeners, LLC	206.00	971830
09/15/26	Payment	W002418	Frontier Communications ZBA	649.99	973440
09/16/26	Payment	E102871	Keolis Transit America, Inc.	719.65	971832
09/16/26	Payment	E102872	AvidXchange	151.40	971834
09/16/26	Payment	13507CK	Stantec Architecture	3,940.25	972288
09/16/26	Payment	13508CK	Stantec Architecture	3,860.00	972290
09/16/26	Payment	13509CK	Stantec Architecture	1,594.00	972292
09/16/26	Payment	13510CK	CaliforniaChoice Benefit Administration	91,959.09	972294
09/16/26	Payment	13511CK	CXC Collective Inc.	1,500.00	972296
09/16/26	Payment	13512CK	ODP Business Solutions, LLC	246.10	972298
09/16/26	Payment	13513CK	WTS - Los Angeles Chapter	500.00	972300
09/16/26	Payment	13514CK	Pomona Pride Center, Inc.	2,500.00	972302
09/16/26	Payment	13515CK	Rancho Santa Ana Botantic Garden	500.00	972304
09/16/26	Payment	13516CC	Walnut Valley Water District	455.42	972306
09/16/26	Payment	13517CC	Walnut Valley Water District	17.53	972308
09/16/26	Payment	13518CC	Basic Backflow	75.00	972310
09/16/26	Payment	13519CK	Excellence Professional Cleaning, Inc	6,500.00	972312
09/16/26	Payment	13520CK	Birdi Systems, Inc.	4,200.00	972314

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Posting Date	Document Type	Document No.	Vnedor	Amount	Entry No.
09/16/26	Payment	13521CC	Cintas Corporation 38	106.79	972316
09/16/26	Payment	13522CK	Thomas J. Koontz	6,767.90	972318
09/16/26	Payment	13523CK	Ophelia's Jump Productions, A California Public B	10,500.00	972320
09/16/26	Payment	13524CC	Ocean Blue Environmental Services, Inc.	4,149.08	972322
09/16/26	Payment	13525CK	State of California Department of Transportation	18,646.30	972324
09/16/26	Payment	13526CK	Lumia Azusa, LLC	1,664.00	972326
09/16/26	Payment	W002419	Athens Services ZBA	1,247.80	973442
09/16/26	Payment	W002420	Athens Services ZBA	301.51	973444
09/16/26	Payment	W002421	International City Management Assoc. Retirement Co	71,819.77	973446
09/17/26	Payment	E102873	The Lyndon Group, LLC	1,106.25	972328
09/17/26	Payment	13527CK	County of L.A. - Sheriff's Dept.	142,328.08	972730
09/17/26	Payment	13528CK	Blue Outdoor Holding LLC	600.00	972732
09/17/26	Payment	13053CK/V	APTA/VOID	-6,000.00	973143
09/18/26	Payment	13529CK	San Gabriel Valley Economic	5,000.00	972734
09/18/26	Payment	13530CK	C.A.T. Specialties	1,024.80	972736
09/18/26	Payment	13531CK	Pre-Paid Legal Services, Inc	144.55	972738
09/18/26	Payment	W002422	BMO Financial Group-Corporate Credit Card ZBA	47,184.58	973448
09/21/26	Payment	E102874	Clean Energy	315,337.59	972740
09/21/26	Payment	E102875	Transdev Services, Inc.	158,272.37	972742
09/21/26	Payment	E102876	Prestige Analytics, Inc.	14,693.05	972744
09/21/26	Payment	E102877	Keolis Transit America, Inc.	28,640.16	972746
09/21/26	Payment	E102878	Transdev Services, Inc.	32,757.53	972748
09/21/26	Payment	E102879	Keolis Transit America, Inc.	648.67	972750
09/21/26	Payment	E102880	Dean Gazzo Roistacher LLP	490.60	972752
09/21/26	Payment	E102881	GardaWorld Federal Services, LLC	17,626.53	972754
09/21/26	Payment	E102882	John Curley	126.62	972756
09/21/26	Payment	13532CK	CA Newspaper Service Bureau	183.48	972876
09/21/26	Payment	13533CK	Vision Service Plan - (CA)	1,691.95	972878
09/21/26	Payment	13534CC	Digium Cloud Services, LLC	1,464.35	972880
09/21/26	Payment	13535CC	Digium Cloud Services, LLC	1,384.72	972882
09/21/26	Payment	13536CC	EarthLink, LLC	955.00	972884
09/21/26	Payment	13537CC	EarthLink, LLC	605.00	972886
09/22/26	Payment	13538CK	Insight Public Sector, Inc.	1,873.43	972996
09/22/26	Payment	13539CC	EarthLink, LLC	1,005.00	972998
09/22/26	Payment	13540CC	Granite Telecommunications, LLC	13,569.03	973000
09/22/26	Payment	13541CK	Rotary Club of Walnut Valley	200.00	973002
09/22/26	Payment	13542CC	Qualified Mobile, Inc.	318.12	973004
09/22/26	Payment	13543CK	Plannet, LLC	3,117.50	973006
09/22/26	Payment	13544CK	Plannet, LLC	1,182.00	973008
09/22/26	Payment	13545CK	Landmark Healthplan of California, Inc.	1,651.38	973010
09/22/26	Payment	W002423	Frontier Communications ZBA	1,809.81	973450
09/22/26	Payment	W002424	Southern California Edison Co. ZBA	49,253.06	973452
09/23/26	Payment	E102883	Platinum Advisors, LLC	350.00	972888
09/23/26	Payment	13546CK	Industry Public Utilities Commission	1,590.70	973052
09/23/26	Payment	13547CC	Azusa Light & Water	686.76	973054
09/23/26	Payment	13548CC	Azusa Light & Water	113.84	973056

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Posting Date	Document Type	Document No.	Vnedor	Amount	Entry No.
09/23/26	Payment	13549CC	Instant Signs Inc.	811.92	973058
09/23/26	Payment	13550CK	Skyline Pest Control	115.00	973060
09/23/26	Payment	13551CK	Amazon Web Services, Inc	953.13	973062
09/23/26	Payment	13552CC	Tredent Data Systems, Inc.	19,121.00	973064
09/23/26	Payment	13553CC	Verizon Business - 15043	875.00	973066
09/23/26	Payment	13402CK/V	Indi Ebo/VOID	-350.00	973145
09/23/26	Payment	W002425	Southern California Edison Co. ZBA	3,613.17	973454
09/24/26	Payment	E102884	Technology Solutions Worldwide LLC	1,965.60	973012
09/24/26	Payment	E102885	Translating Services, Inc.	23.20	973014
09/24/26	Payment	E102886	Thompson Coburn LLP	771.40	973016
09/24/26	Payment	13554CK	APTA	6,000.00	973147
09/25/26	Payment	E102887	Zones Inc.	578.27	973068
09/25/26	Payment	E102888	Com-Strat LLC	2,145.00	973070
09/25/26	Payment	E102889	Pacific Excel Group LLC	193.38	973072
09/25/26	Payment	E102890	Life Insurance Company of North America	7,402.88	973074
09/25/26	Payment	E102891	Keolis Transit America, Inc.	2,519,779.91	973076
09/25/26	Payment	13555CK	Stantec Architecture	3,750.00	973251
09/25/26	Payment	13556CC	Qualified Mobile, Inc.	318.12	973253
09/25/26	Payment	13557CC	Grainger	488.90	973255
09/25/26	Payment	13558CC	Environmental Systems Research Inst	5,600.00	973257
09/28/26	Payment	E102892	Translating Services, Inc.	85.00	973149
09/28/26	Payment	E102893	Gotcha Media Holdings, LLC	7,360.00	973151
09/28/26	Payment	13114CK/V	Edward J Alvarez	-125.85	973259
09/28/26	Payment	13559CK	CA Newspaper Service Bureau	248.04	973261
09/28/26	Payment	13560CK	CA Newspaper Service Bureau	245.44	973263
09/28/26	Payment	13561CC	Tri - Signal Integration, Inc.	250.00	973265
09/28/26	Payment	13562CK	TransitTalent.com LLC	125.00	973267
09/28/26	Payment	13563CK	Verizon Wireless	14,103.60	973269
09/28/26	Payment	W002426	Frontier Communications ZBA	105.79	973456
09/28/26	Payment	W002427	Southern California Edison Co. ZBA	287.22	973458
09/29/26	Payment	E102894	Keolis Transit America, Inc.	19,175.57	973271
09/29/26	Payment	E102895	London Lee	249.41	973273
09/29/26	Payment	E102896	Keolis Transit America, Inc.	12,008.04	973275
09/29/26	Payment	E102906	MySGV, Inc.	12,000.00	973295
09/29/26	Payment	E102907	Sofia Cuevas	85.50	973297
09/29/26	Payment	E102908	Dalila Ortiz	230.37	973299
09/29/26	Payment	E102909	Rose City Futbol Club	20,000.00	973301
09/29/26	Payment	E102910	The Lyndon Group, LLC	737.50	973303
09/29/26	Payment	E102911	Vanessa Rodriguez	863.21	973305
09/29/26	Payment	E102912	Lallaine Gayton	873.87	973307
09/29/26	Payment	W002428	Frontier Communications ZBA	2,994.45	973460
09/30/26	Payment	E102897	Stantec Architecture	816.00	973277
09/30/26	Payment	E102898	Stantec Architecture	6,843.57	973279
09/30/26	Payment	E102899	Stantec Architecture	17,386.50	973281
09/30/26	Payment	E102900	Translating Services, Inc.	170.00	973283
09/30/26	Payment	E102901	Pulsar Advertising	9,193.25	973285

Bank Acc. - Detail Trial Bal.

Period: 09/01/26..09/30/26

FOOTHILLTRANSIT\SSUWANNARAT

Foothill Transit

ATTACHMENT D

Posting Date	Document Type	Document No.	Vnedor	Amount	Entry No.
09/30/26	Payment	E102902	Pulsar Advertising	946.75	973287
09/30/26	Payment	E102903	Pulsar Advertising	2,796.25	973289
09/30/26	Payment	E102904	Pulsar Advertising	5,805.00	973291
09/30/26	Payment	E102905	Pulsar Advertising	7,331.57	973293
09/30/26	Payment	W002429	AT and T - 5025 ZBA	11,226.33	973462
09/30/26	Payment	W002430	International City Management Assoc. Retirement Co	70,767.95	973464
General Checking				9,870,732.01	

Nubia Botello
10/13/2026



October 23, 2026

To: Governing Board

Subject: **September 2026 Key Performance Indicators Report**

Recommendation

Receive and file the September 2026 Key Performance Indicators Report.

Analysis

This report provides an analysis of Foothill Transit's performance indicators for September 2026 (FY2027). Foothill Transit monitors a number of factors in evaluating the service provided to the public. These are key performance indicators that record the bus system safety, courtesy, and reliability standards, along with industry-standard measurements that are monitored to assess transit operations.

In September, Foothill Transit achieved five out of eight key performance indicator goals. The performance indicator targets met include, Schedule Adherence, Customer Complaints per 100,000 Boardings, Boardings per Vehicle Service Hour, Average Weekday Boardings, and Average Cost per Vehicle Service Hour.

Further detail on each performance measure including a description and analysis to account for the variances between reporting periods follows in this section of the item. Foothill Transit's performance indicators are summarized below:

- **Boardings** – Total boardings recorded in September equated to 970,012 – which is four percent higher compared to the same month last fiscal year.
- **Fare Revenue** – Total fare revenue in September was \$725,552. The average fare was \$0.75 per boarding.
- **Operating Expenses** – Operating expenses incurred in September totaled \$14.3 million, resulting in an average cost per service hour of \$203.69.
- **Collisions** – The system averaged 0.94 preventable vehicle collisions on road per 100,000 miles in September.
- **Customer Complaints** – Foothill Transit received an average of 24.4 complaints per 100,000 boardings during September.



- **Schedule Adherence** – On-time performance averaged 82.1 percent in September, which is nearly the same compared to same month last fiscal year.

Analysis

In order to accomplish its mission, Foothill Transit focuses on the following goals:

Goal 1: Operate a safe transit system.

Goal 2: Provide outstanding customer service.

Goal 3: Operate an effective transit system.

Goal 4: Operate an efficient transit system.

These goals provide a framework for performance indicators to quantify and measure how well Foothill Transit is performing. Performance indicators are derived from data collected from a variety of sources including the farebox, automatic passenger counters (APCs) on buses, the SMARTBus system, reports from the operations contractors, and financial performance data.

Foothill Transit is a member of the American Bus Benchmarking Group also known as “ABBG”, which is comprised of 28 transit agencies located in various states. The purpose of ABBG is to collaborate with other transit agencies to identify best practices and to use fixed-route data to see how we measure amongst our peers. Several key performance indicator graphs in this report include the latest ABBG average to demonstrate how we are performing compared to the group.

Overall System Performance

Foothill Transit’s overall system performance is based on several key indicators. These include total ridership, fare revenues, vehicle service hours, and total operating expenses.

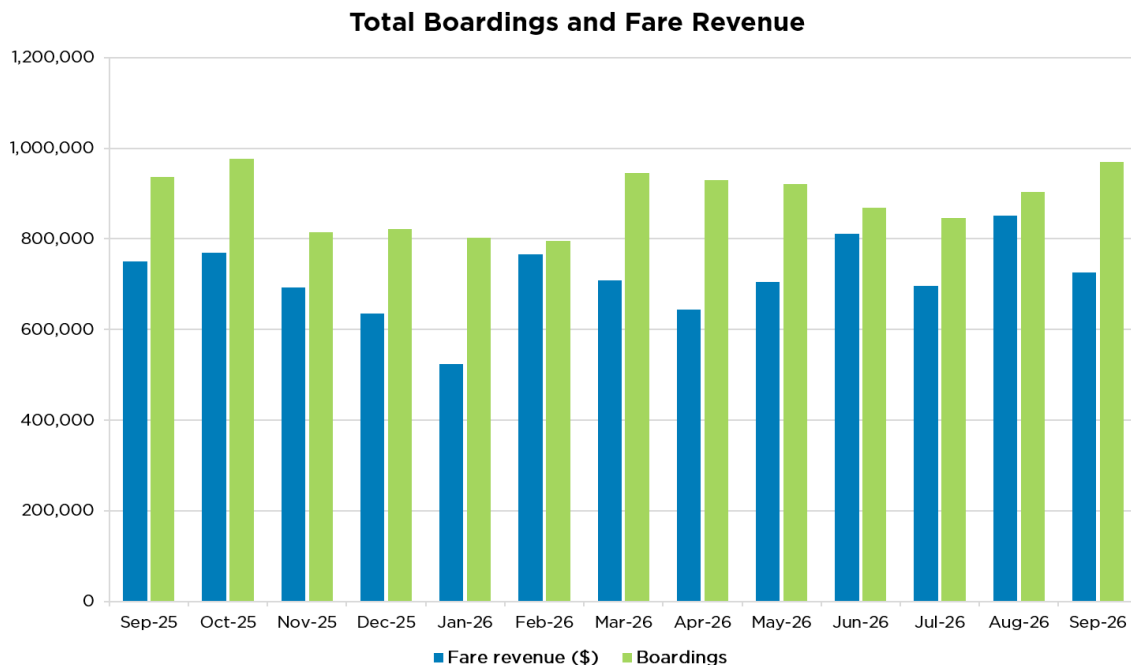


Governing Board Meeting – 10/23/2026
September 2026 Key Performance Indicators Report
Page 3

Total Boardings and Total Fare Revenues

In September, Foothill Transit buses had 970,012 total boardings. When compared to the same month in the previous fiscal year, ridership increased by four percent. Foothill Transit continues to explore opportunities to increase ridership and implement new initiatives that relate to ridership.

Total fare revenue recorded during September was \$725,552. This is three percent lower than the previous fiscal year.





Vehicle Service Hours and Operating Expenditure

Foothill Transit operated 59,897 service hours during September. This represents a slight decrease compared to the same month last fiscal year.

Foothill Transit incurred \$14,353,510 million in operating expenses, which is eight percent higher than the same month in the prior fiscal year.

Goal 1: Operate a Safe Transit System

Foothill Transit's primary goal is to operate a safe transit system. Foothill Transit monitors system safety by tracking the number of preventable vehicle collisions incurred for every 100,000 miles of vehicle operation.

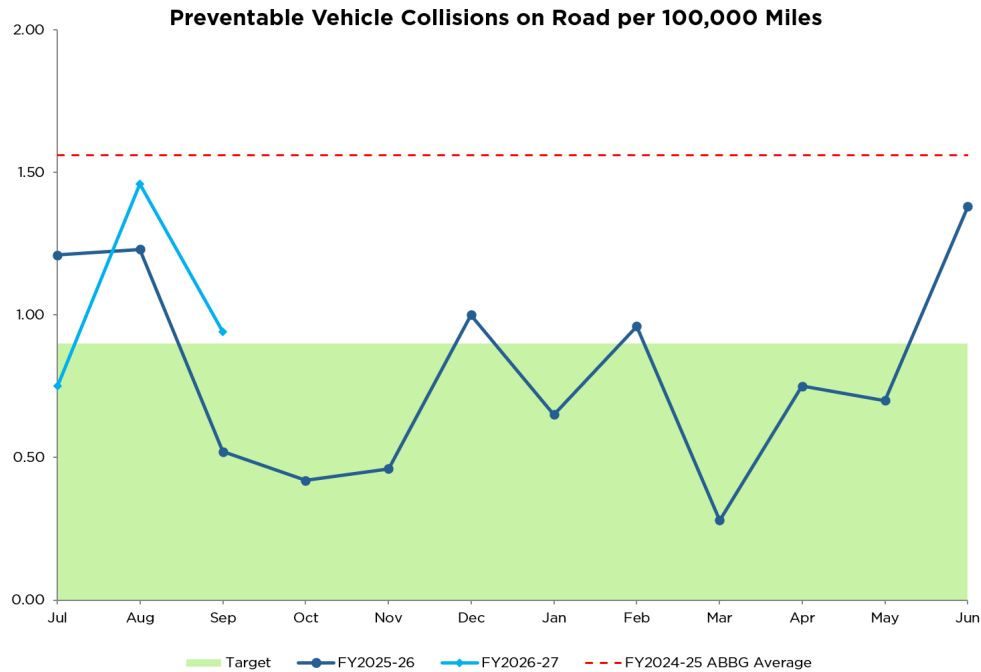
Preventable Vehicle Collisions per 100,000 Miles

In September, Foothill Transit did not meet the adopted performance standard of 0.90 or fewer preventable vehicle collisions on road per 100,000 miles with 0.94 this represents an 82 percent increase compared to the same month last fiscal year. Preventable vehicle collisions were primarily due to coaches making contact with fixed objects, partly as a result of reduced lane widths on arterial roads and freeways.

Keolis' and Transdev's safety committees, which are comprised of operators and administrative staff members, meet monthly to review collision trends, identify hazardous locations, evaluate facility improvement opportunities, and address other safety-related matters. General Managers, Safety Managers, Trainers, and Operations personnel play an active role in developing and implementing safety action plans. These plans include comprehensive operator safe driving training focused on key areas such as maintaining proper following distance, ensuring adequate clearance, and enhancing situational awareness. In addition, monthly safety blitzes are conducted to target high-risk driving behaviors. These sessions provide operators with the opportunity to review real-world incident scenarios captured through onboard camera systems. Using real incident footage enhances training by showing how unsafe behaviors cause preventable collisions, reinforcing safe practices and improving decision-making.



Governing Board Meeting – 10/23/2026
September 2026 Key Performance Indicators Report
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Goal 2: Provide Outstanding Customer Service

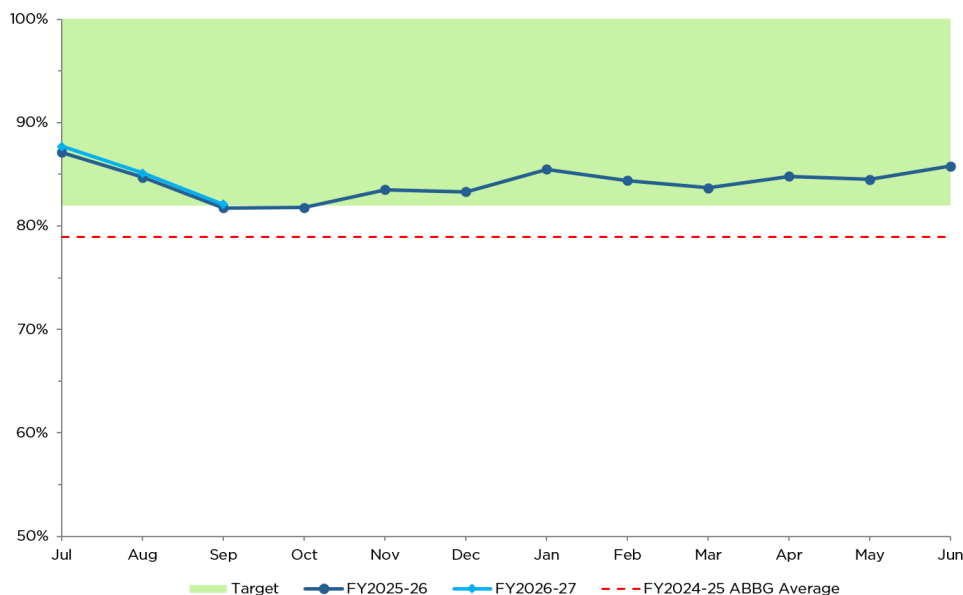
Foothill Transit measures this goal by monitoring the following categories: schedule adherence, average miles between technical roadcalls, and complaints per 100,000 boardings.

Schedule Adherence

Foothill Transit measures its schedule adherence using the industry standard metric of on-time performance (OTP). OTP is calculated by evaluating a vehicle's adherence to time points in the planned schedule. A trip is considered on time if it did not depart early and if it departed the time point before the five-minute late threshold. Foothill Transit adopted a goal of 82 percent or higher OTP for this fiscal year. In September, the OTP goal was met at 82.1 percent.

Foothill Transit Quality Assurance staff continuously monitor the SMARTBus system in real time and collaborate with operations and maintenance contractors to ensure service adheres to schedule. With readily available OTP data and the Schedule Adherence Dashboard, staff can identify underperforming routes, analyze hourly trends, review running times, and assess the impacts of traffic and construction. This data-driven approach supports coordination with contractors to identify and implement improvements, including refining timepoint GPS positioning to ensure accurate tracking of bus arrivals and departures.

Schedule Adherence



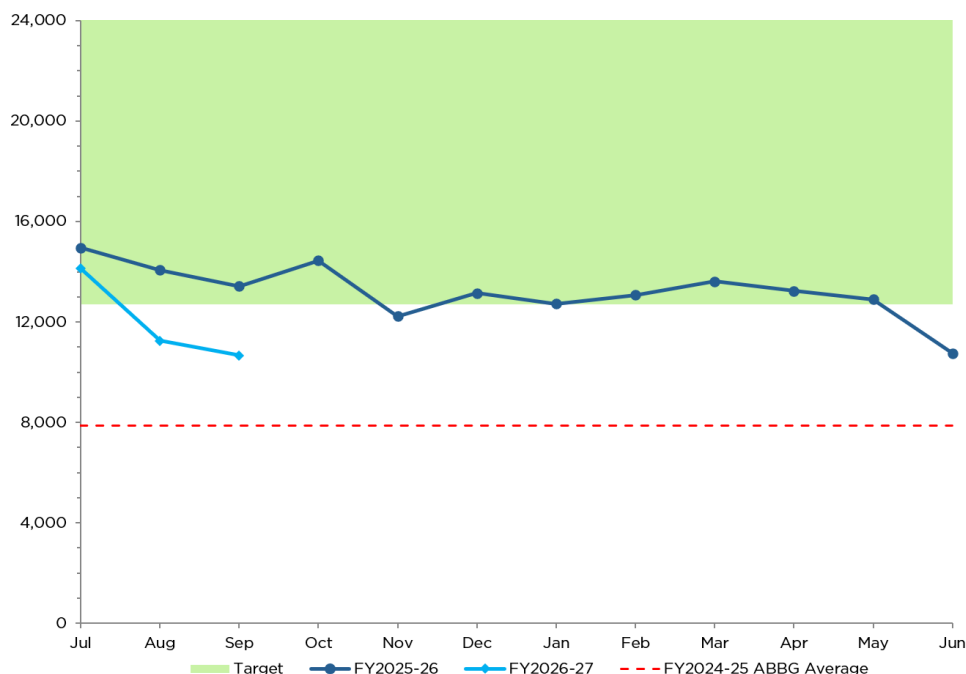


Average Miles between Technical Roadcalls

Average miles between technical roadcalls is a maintenance performance indicator. This adopted measure tracks any mechanical breakdown that occurs, whether a bus is in revenue service or not. Foothill Transit averaged 10,663 miles between technical roadcalls in September, missing the maintenance reliability goal of at least 12,700 miles between technical roadcalls. This represents a 21 percent decrease in miles compared to the same month in the prior fiscal year.

Maintenance data is regularly analyzed to identify trends in roadcall types and specific bus series, enabling targeted action plans to reduce mechanical issues. The top technical roadcalls experienced in September were coolant leaks and engine related issues. Transdev and Keolis teams have implemented a variety of strategies to mitigate roadcalls which include proactively inspecting the condition of the coolant hoses more frequently, replacing hoses before they become faulty, and shielding coolant lines from major heat sources that can cause damage. To reduce engine-related roadcalls, maintenance teams are also conducting thorough inspections of engine sensor connectors to ensure proper contact and to identify looseness or corrosion.

Average Miles between Technical Roadcalls

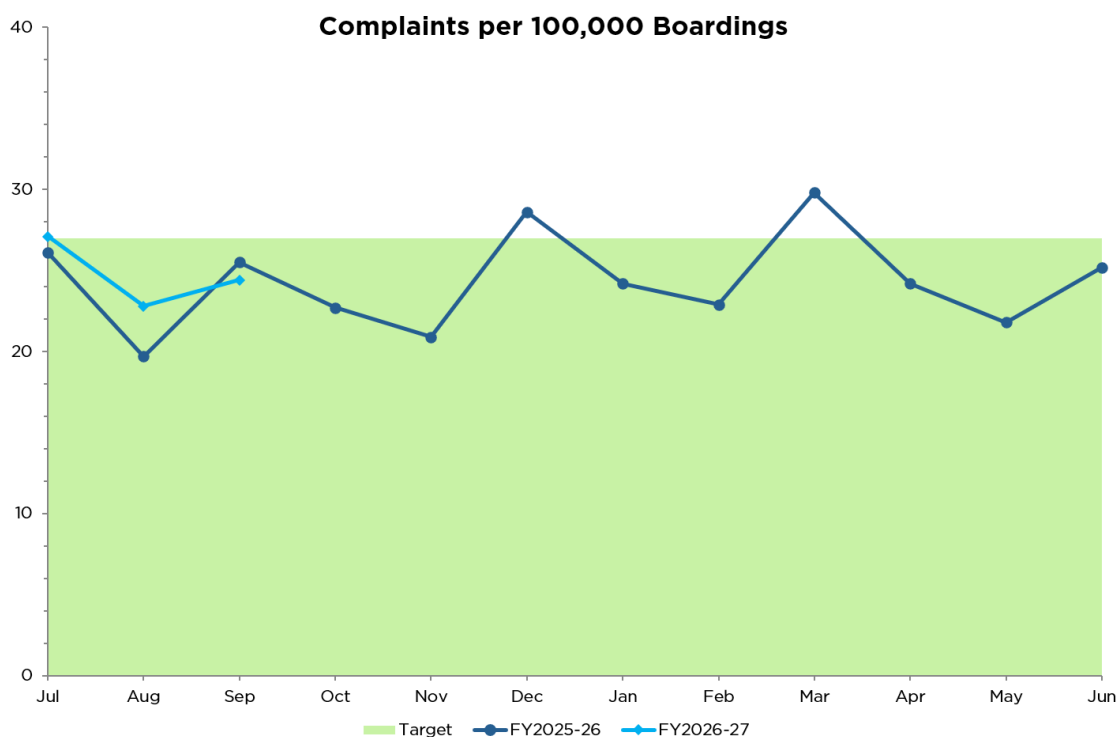




Complaints per 100,000 Boardings

Customer complaints are counts of incidents where a customer reports dissatisfaction with the service. All customer complaints received by Foothill Transit are subject to a thorough investigative process and allows Foothill Transit to determine if a complaint is valid. Investigations include contacting the customer and reviewing the SMARTBus system, dispatch logs, on-board videos, and/or verbal communication with the coach operator.

In September, Foothill Transit met the performance target of 27 or less complaints per 100,000 boardings with 24.4. This is a four percent improvement compared to the same month in the previous fiscal year. The top three complaints received during September were related to schedule adherence (late), courtesy pass-up, and schedule adherence (missed trip). Keolis' and Transdev's customer service committees continue to implement various strategies to mitigate customer complaints which include de-escalation training, on-board evaluations, on-time performance oversight, policy awareness, and operator incentive programs. In addition, contractors have ramped up their operator recruitment efforts which will help with staffing challenges. Our transit service contractors continue to monitor the complaint trends and explore new initiatives to enhance customer experience.





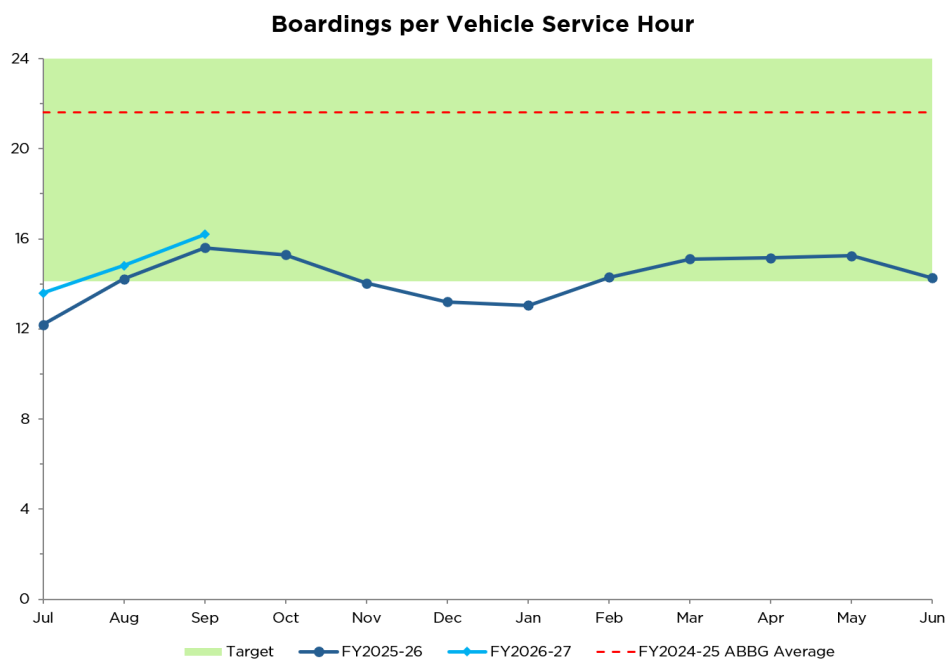
Goal 3: Operate an Effective Transit System

Foothill Transit measures service effectiveness by monitoring boardings per vehicle service hour and average weekday boardings.

Boardings per Vehicle Service Hour

Boardings per vehicle service hour is the total number of boardings divided by the total number of service hours in a given period. In September, the system achieved 16.19 boardings per vehicle service hour, meeting the target of 14.10 boardings per service hour. This represents a four percent improvement compared to the same month in the previous fiscal year.

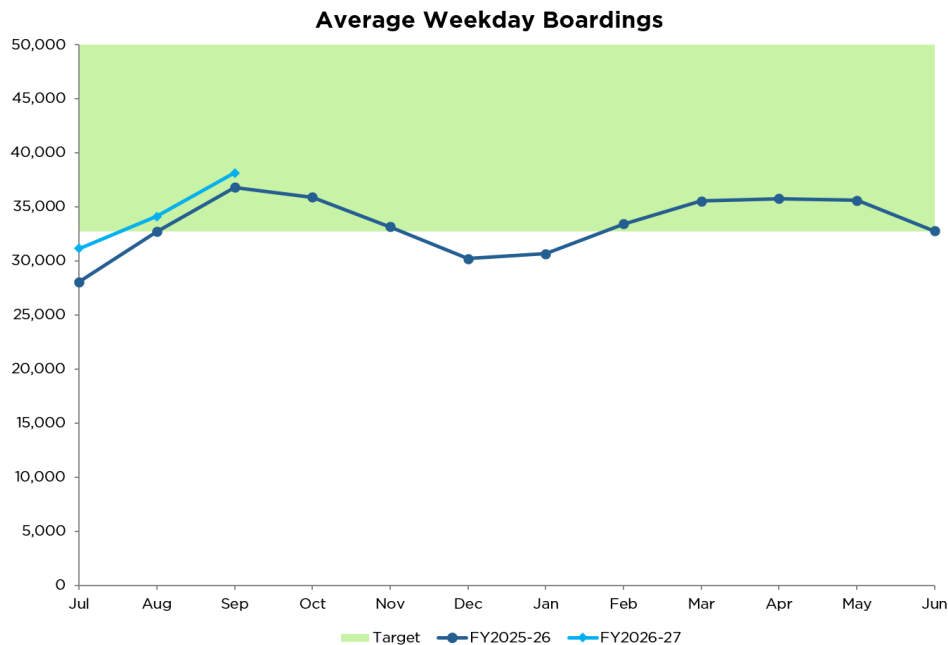
Foothill Transit continues to drive ridership growth by targeting key customer segments through the Class Pass program and outreach at schools and community events. Enhanced data analysis and key ridership reports available through the Ridership Dashboard enables staff to better understand travel demand across the service area, supporting more effective route planning and efficient schedule development.





Average Weekday Boardings

The number of average weekday boardings is calculated by dividing the total number of weekday boardings by the number of days with weekday service in a given period. In September, Foothill Transit met the performance target of at least 32,700 average weekday boardings with an average of 38,143 weekday boardings, this represents a four percent improvement compared to the same month last fiscal year.



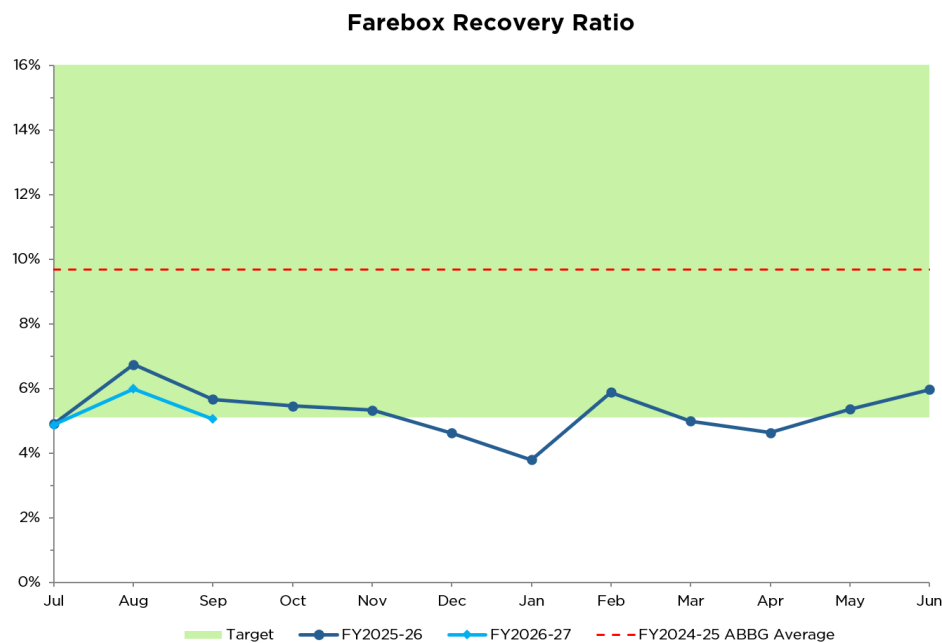


Goal 4: Operate an Efficient Transit System

Foothill Transit measures its overall efficient use of available resources by monitoring the average cost per vehicle service hour and farebox recovery ratio.

Farebox Recovery Ratio

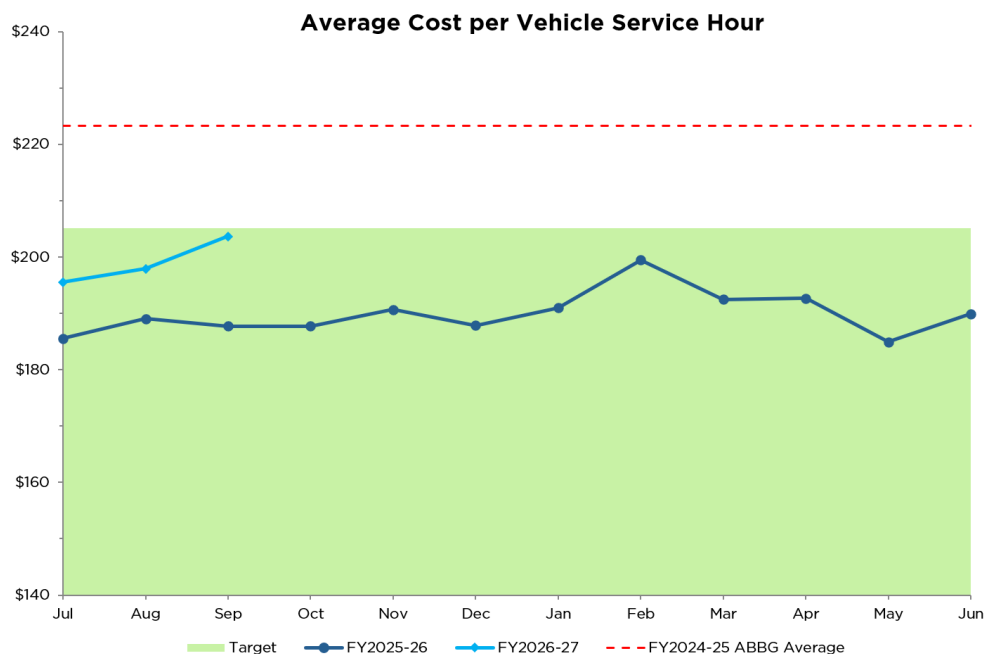
Farebox recovery ratio is a measure of the proportion of operating costs recovered by passenger fares. The farebox recovery ratio is calculated by dividing total fare revenue by total operating expense. In September, the Farebox Recovery Ratio was 5.05 percent, falling short of the 5.10 percent target. This result represents an 11 percent decrease from the same month in the prior fiscal year.





Average Cost per Vehicle Service Hour

Average cost per vehicle service hour is an industry standard utilized to measure the cost efficiency of transit service. It is derived by dividing operating expenses by vehicle service hours. In September, Foothill Transit did meet the average cost per vehicle service hour target of less than \$205.18 with \$203.69. This represents an eight percent increase compared to the same month in the previous fiscal year.



Sincerely,

Paulina Ruiz
System Performance
and Improvement Manager

Doran J. Barnes
Chief Executive Officer

Foothill Transit Monthly Key Performance Indicators

September FY 2027

Goal	Performance Indicator	September FY 2027	Met Target?	September FY 2026	% Improvement Over Same Month Last Year	FY 2026-2027 YTD	Met Target?	FY 2025-2026 YTD	% Improvement YTD	Performance Target
Overall System Performance	Total Boardings	970,012	-	935,990	4%	2,720,586	-	2,562,971	6%	
	Vehicle Service Hours	59,897	-	60,018	(0%)	183,174	-	183,361	(0%)	
	Total Fare Revenue	\$725,552	-	\$749,857	(3%)	\$2,273,851	-	\$2,332,444	(3%)	
	Total Operating Expense	\$14,353,510	-	\$13,256,080	(8%)	\$42,889,722	-	\$40,436,663	(6%)	
Safety	Preventable Vehicle Collisions per 100,000 Miles	0.94	No	0.52	(82%)	1.07	No	0.97	(11%)	≤ 0.90
Customer Service	Schedule Adherence	82.1%	Yes	81.8%	0%	85.0%	Yes	84.5%	1%	≥ 82%
	Miles Between Technical Roadcalls	10,663	No	13,427	(21%)	11,857	No	14,131	(16%)	≥ 12,700
	Complaints per 100,000 Boardings	24.4	Yes	25.5	4%	24.7	Yes	23.7	(4%)	≤ 27.00
Effectiveness	Boardings per Vehicle Service Hour	16.19	Yes	15.60	4%	14.85	Yes	13.98	6%	≥ 14.10
	Average Weekday Boardings	38,143	Yes	36,797	4%	34,413	Yes	32,444	6%	≥ 32,700
Efficiency	Farebox Recovery Ratio	5.05%	No	5.66%	(11%)	5.30%	Yes	5.77%	(8%)	≥ 5.10%
	Average Cost per Vehicle Service Hour	\$203.69	Yes	\$187.74	(8%)	\$199.03	Yes	\$187.45	(6%)	≤ \$205.18



October 23, 2026

To: Governing Board

Subject: **Fiscal Year 2027 First Quarter Budget Update**

Recommendation

Receive and file the Fiscal Year 2027 First Quarter Budget Update.

Analysis

As of September 30, 2026, Foothill Transit is \$2.6 million under the approved year-to-date operating budget of \$45.5 million. The organization is continuing to work toward achievement of its goals and objectives identified in the FY2027 Business Plan and Budget.

Operating Accomplishments

Foothill Transit prioritizes the safety of customers and staff. Each department has continued to work diligently to deliver service to Foothill Transit customers throughout the San Gabriel and Pomona Valleys.

Operating accomplishments during the first quarter of FY2027 included the following: continued daily operations of all Foothill Transit service with approximately 99 percent of service hour delivery; operations of Rose Bowl service for the summer concert series, the kickoff of UCLA football season and FIFA World Cup 2026 and FanZone events; continued security presence across the Foothill Transit service area to ensure a safer system; and the implementation of SAP Concur Expense, software that enables better travel and expense management by automating expense reporting. Each department has remained within their fiscal constraints while working to achieve their goals for the year.

Capital Program Accomplishments

Through the first quarter of Fiscal Year 2027, Foothill Transit has spent \$2.08 million across its capital program of 65 projects. Included are expenditures related to the fare collection system project, which fully integrates the Avail and Cubic systems and provides operators with the efficiency of a single sign-on platform, and the In-Vehicle Unit (IVU) upgrade, which upgrades 150 vehicles to enhance detour functionality, improve real-time transit data updates and support more reliable passenger information. To maintain network security and system reliability, the administrative building firewall



was replaced upon reaching the end of its useful life. Environmental consulting services also continued on the Cal Poly Pomona Bronco Mobility Hub, which at its completion will serve eight Foothill Transit lines including Line 295 that connects the LA Metro light rail, A Line station in San Dimas to Cal Poly Pomona and Mt. San Antonio College. In addition, final payments were made on the 19 fuel-cell electric bus procurement.

Budget Impact

Through the first quarter, Foothill Transit continues to experience operating underruns in Purchased Transportation and fuel. Most of this underrun allows flexibility for Foothill Transit to adjust service to meet customer demand. We are also experiencing underruns related to professional and technical services, other contracted services and business travel. This is largely due to the timing of invoices as consultants are used throughout the year on various projects and scheduled conferences.

Foothill Transit collected \$2.27 million of fare revenues through the first quarter of FY2027. This is slightly below the targeted fare revenue of \$2.32 million. We can attribute this preliminary performance to the increased usage of LIFE passes, which has a lower reimbursement rate in comparison to other programs. With the recent implementation of Open Payment on TAP (credit card fare payment), staff is monitoring the additional impact on fare payment choices.

The budget will continue to be reviewed and analyzed on a quarterly basis to ensure budget adherence and identify any future improvements.

Sincerely,

Lallaine Gayton
Budget and Grants Manager

Doran J. Barnes
Chief Executive Officer

Joyce Rooney
Director of Finance

Attachment

TOTAL BUDGET BY DEPARTMENT
FY2027 QUARTERLY BUDGET VARIANCE REPORT QTR 1
07/01/2026 to 09/30/2026

Dept #	Department	Annual Budget	Budget YTD	Actual YTD	Variance Fav/(Unf)
10	Customer Service & Operations	\$ 155,905,030	\$ 39,121,572	\$ 38,135,427	\$ 986,145
11	Maintenance & Vehicle Technology	2,028,060	481,601	288,851	192,750
20	Marketing and Communications	2,786,340	693,985	674,135	19,850
30	Information Technology	2,992,120	741,013	604,045	136,968
40	Administration	2,478,890	623,534	387,303	236,231
41	Procurement	1,206,550	279,475	220,827	58,648
42	Government Relations	977,600	236,478	164,415	72,063
60	Finance	2,478,040	737,475	491,952	245,523
70	Safety and Security	5,668,190	1,408,405	1,148,807	259,598
80	Planning	1,207,690	535,814	190,630	345,184
90	Facilities	2,688,240	659,190	583,330	75,860
	TOTAL	\$ 180,416,750	\$ 45,518,542	\$ 42,889,722	\$ 2,628,820



October 23, 2026

To: Governing Board

Subject: **Los Angeles 2028 Olympic Games (LA28) Update**

Recommendation

Receive and file the Los Angeles 2028 Olympic Games (LA28) Update.

Analysis

Joseph Forgiarini serves as LA Metro's Senior Executive Officer, Service Development and is leading the planning for public transit services for the Los Angeles 2028 Olympic Games. Mr. Forgiarini last provided an update to the Foothill Transit Governing Board during its March 2025 meeting and will be giving an update on the regional transit planning efforts. The information below is provided as background to Mr. Forgiarini's presentation.

Foothill Transit has been an active partner in LA Metro's regional planning efforts for the 2028 Olympic and Paralympic Games, currently participating in various LA28 committees including the Games Mobility Enhancement Operations Group, LA Metro's SetGO Playbook Task Force, LA Metro's Thought Leadership Task Force, and TSA's Transportation Subcommittee. As planning continues to advance, close coordination between Foothill Transit, the regional transit partners and LA Metro will be essential to ensuring a successful and well-integrated transit experience for the region during the games.

In addition to service planning coordination, Foothill Transit is supporting LA Metro's Olympic preparations through the donation of retired revenue vehicles. Six buses are currently in transition as part of this effort, reflecting the agency's broader commitment to supporting a successful regional transit response for the games.

This past summer's FIFA World Cup provided a valuable opportunity to test elements of this coordination ahead of the Olympics. Foothill Transit participated in LA Metro's Games Enhanced Transportation System (GETS) program, which supported travel to and from FIFA World Cup matches held locally. Across the eight matches, GETS provided a total of 212,865 boardings, including 36,768 trips to and from Union Station. Of those Union Station trips,



Foothill Transit provided 5,544 boardings. This experience offered a meaningful test run for the scale of coordination, service planning, and interagency collaboration that will be required for the 2028 Olympics, and staff anticipate applying lessons learned as planning moves forward.

Sincerely,

Ali Showkatian
Director of Customer Service and Operations

Doran J. Barnes
Chief Executive Officer



October 23, 2026

To: Governing Board

Subject: **Marketing and Communications Update**

Recommendation

Receive and file the Marketing and Communications Update.

Sherriff Robert Luna Collaboration

At the August 2026 meeting of the Foothill Transit Governing Board, Los Angeles County Sherriff Robert Luna provided some insights on the successes and challenges facing the county and how he and his department were addressing them. Citing the national “See Something, Say Something” campaign, an offer was made by Sherriff Luna to record safety messages for on board announcement on Foothill Transit buses.

In cooperation the Sherriff Luna’s communications team, Foothill Transit crafted three statements, each in both English and Spanish and about :15 in length, which were then recorded at the Los Angeles County Sherriff’s Department. The messages were delivered at the end of September and were uploaded to the on-board announcement system the same day.

These messages are played at 20-minute intervals and are currently set to continue through the end of the year.

The copy of these messages is as follows:

See Something Say Something Copy:

“Hi, I’m Los Angeles County Sheriff Robert Luna. We all have a role to play in keeping our communities safe. If you see something on this bus that doesn’t look right—whether it’s suspicious activity, an unattended item, or a safety concern—please say something. Let a bus operator or another Foothill Transit employee know, or contact law enforcement when appropriate. You don’t have to investigate it yourself. Your awareness can make a difference. Together, we can help keep everyone safe. Thank you for looking out for one another.”

“Hola, soy Robert Luna, el alguacil del Condado de Los Ángeles. A todos nos toca contribuir a la seguridad de nuestras comunidades. Si ve algo en este autobús que no le parezca normal, ya sea una actividad sospechosa, un objeto



abandonado o un problema de seguridad, por favor diga algo. Hable con el conductor del autobús u otro empleado de Foothill Transit, o contacte a la policía cuando sea necesario. No tiene que investigarlo por su cuenta. Su conocimiento puede marcar la diferencia. Juntos, podemos ayudar a mantener a todos seguros. Gracias por cuidarse mutuamente”.

General Safety Copy:

“Hello, I’m Los Angeles County Sheriff Robert Luna. Thank you for helping us keep Foothill Transit safe. While riding, please remain seated, hold on when standing, and keep aisles and exits clear. Please keep children close and make sure personal belongings don’t create a tripping hazard. If you need assistance or have a safety concern, please let your bus operator know. And remember, never distract the operator while the bus is moving. A few simple precautions can help make every trip safer for everyone. Thank you for doing your part.”

“Hola, soy Robert Luna, el alguacil del Condado de Los Ángeles. Gracias por ayudarnos a mantener seguro el sistema de Foothill Transit. Por favor, permanezca sentado durante el viaje, sujétese si va de pie y mantenga los pasillos y salidas despejados. Vigile a los niños y asegúrese de que sus pertenencias no estorben en el suelo. Si necesita ayuda o tiene un problema de seguridad, dígaselo al conductor. Y recuerde, nunca debe distraer al conductor mientras el autobús está en movimiento. Tomar algunas precauciones sencillas puede hacer que cada viaje sea más seguro para todos. Gracias por poner de su parte”.

Onboard Etiquette Copy:

“Hi, I’m Los Angeles County Sheriff Robert Luna. When we share a bus, we share the responsibility to make the ride safe and comfortable for everyone. Please be considerate of your fellow passengers. Keep excess noise to a minimum, use headphones when possible, and offer up priority seating to passengers who need it. Please don’t block seats, aisles or doors, and remember to take your belongings with you when you leave. Thank you for helping make every Foothill Transit ride a safe and welcoming experience.”

“Hola, soy Robert Luna, el alguacil del Condado de Los Ángeles. Cuando compartimos un autobús, compartimos la responsabilidad de hacer que el viaje sea seguro y cómodo para todos. Por favor, sea considerado con los demás pasajeros. Mantenga el ruido excesivo al mínimo, use auriculares siempre que sea posible y ofrezca los asientos prioritarios a los pasajeros que

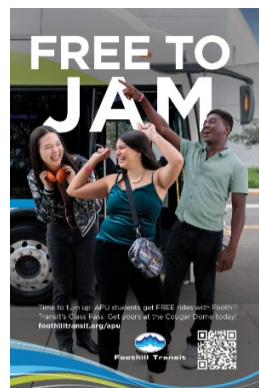


los necesiten. Por favor, no obstruya los asientos, los pasillos ni las puertas, y recuerde llevarse sus pertenencias cuando se baje del autobús. Gracias por ayudar a que cada viaje en Foothill Transit sea una experiencia segura y agradable.

Campaigns and Outreach

The FY 2027 goals for Foothill Transit's online presence center on strengthening Foothill Transit's brand presence and community connections through strategic, engaging, and accessible social media campaigns that increase awareness, build ridership, and foster lasting relationships with the communities we serve. Prioritizing student outreach and partnerships with relevant influencers and community voices help the agency connect with new and existing riders, showcasing the convenience and value of public transportation, and reinforcing Foothill Transit's identity as a friendly, welcoming, and community-oriented mobility partner that connects people to education, employment, and opportunity throughout the San Gabriel and Pomona Valleys.

A late summer influencer collaboration campaign centered on the safety, convenience, and accessibility for families, while a revamp of the annual student ridership campaign highlighted mobility freedom to express creativity and participate in new opportunities, on campus or off, and utilized both diverse models and students from Cal Poly Pomona.



Recent fuel price inflation has increased awareness and desire to take public transportation as an alternative to driving. Both web and social media traffic and interactions have been steadily increasing, along with both local and commuter ridership. A fuel price campaign was launched this month to expand awareness of Foothill Transit's affordability in a world where everything costs more.



**EVERYTHING IS SOOOOOOOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOOOOOOOOOOO EXPENSIVE**

so here's something that's not



Foothill Transit



Just \$1.75 a ride

Partnership Livery Program

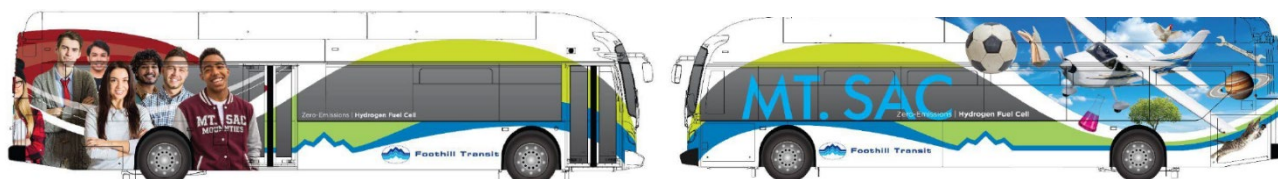


The recent success and visibility of the collaborative liveries designed with the Tournament of Roses garnered a request from our other Pasadena-based community partner, the Rose Bowl. In partnership with their senior leadership, three new liveries were designed and approved for installation on three fleet vehicles out of the Arcadia Irwindale Operations and Maintenance Facility.





Foothill Transit is also working with Mt. San Antonio College and Cal Poly Pomona to design campus-centered liveries.



Down the Road – Rose City Futbol and the 20th Anniversary of the Silver Streak

Following the success of the Los Angeles hosting of the FIFA World Cup, the swiftly approaching impact of the 2028 Olympics (LA28), and the subsequent increase in positive public sentiment of public transportation, Foothill Transit began developing a sport-centric marketing strategy to piggyback on growing public interest in sporting events and alternative mobility options to attend them. This strategy is designed to begin to prepare the public for LA28 and to keep positive sentiment about public transportation aligned with sporting event accessibility.

Part of this strategy included community investment in our local sports teams. As such, Foothill Transit has become the team sponsor of the Rose City Futbol Club (Rose City FC). Rose City FC is a semi-professional men's soccer team affiliated with the United Premier Soccer League, the SoCal Premier League, and FIFA. Their home stadium is Robinson Field at Pasadena City College, which is a stop on Foothill Transit's Line 187. The marketing collaboration between the agency and the team has thus far been enthusiastic and creative, focusing on the synergy between the Foothill Transit customer and the Rose City FC fan.

March 18, 2027, marks the 20th anniversary of Foothill Transit's most popular bus line – the Silver Streak. A robust marketing campaign is in development that includes community testimonials and events, throwback videos, ride-a-longs, and a commemorative TAP card. March 18th falls on a Thursday in 2027, which falls before spring break season for LAUSD and most of the agency's service area school districts. Student collaboration for this anniversary will be a key component of the campaign, especially as Cal Poly Pomona has its own Silver Streak stop on campus.



Fiscal Impact

These campaigns and programs are part of the approved FY 2027 Business Plan and Budget.

Sincerely,

Felicia Friesema
Director of Marketing and Communications

Doran J. Barnes
Chief Executive Officer