



**Foothill Transit**

**STATEMENT OF PROCEEDINGS FOR THE  
SPECIAL MEETING OF THE  
FOOTHILL TRANSIT EXECUTIVE BOARD - STUDY  
SESSION**

**FOOTHILL TRANSIT ADMINISTRATIVE OFFICE  
2<sup>ND</sup> FLOOR CONFERENCE ROOM  
100 S. VINCENT AVENUE  
WEST COVINA, CALIFORNIA 91790**

**Tuesday, October 30, 2018  
8:00 a.m.**

**1. CALL TO ORDER**

The meeting was called to order by Chair Calaycay at 8:02 a.m.

**2. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Chair Calaycay.

**3. ROLL CALL**

Roll call was taken by Christina Lopez, Board Secretary.

Present: Member Richard Barakat, Member Sam Pedroza, Member Corey Warshaw, Vice Chair Carol Herrera, Chair Corey Calaycay

**4. APPROVAL OF AGENDA**

After discussion, by Common Consent, and there being no objection, the Board approved the agenda as presented.

**5. PUBLIC COMMENT**

No members of the public addressed the Foothill Transit Executive Board.

**5.1. Executive Director Response to Public Comment**

There was no response to Public Comment by the Executive Director.

**6. FREE TRANSIT SERVICE ON ELECTION DAY**

Recommendation: Consider authorizing the Executive Director to suspend fares on November 6, 2018 in tandem with Los Angeles Metro to encourage voter turnout.



Felicia Friesema, Director of Marketing and Communications, presented this item.

Ms. Friesema reported that Metro's Executive Management Committee passed a motion to provide free transit service on Election Day, November 6, to encourage voter turnout. Los Angeles Metro is inviting TAP partner agencies to join them to make this a regional effort. Ms. Friesema reported that some local agencies have chosen to participate and others have chosen not to participate. There is a potential revenue loss to Foothill Transit of \$46,000 in cash and stored value in one day of revenue service.

Executive Board Members expressed concern that most polling locations are located in neighborhoods, where buses do not run service.

Motion by Vice Chair Herrera, second by Member Barakat, to not authorize free transit service on Election Day. Motion carried 5-0.

## 7. **FREE RIDE COUPON PROGRAM**

Recommendation: Adopt the direction of the Free Ride Coupon Program Ad-Hoc Committee and terminate the Free Ride Coupon Program at the end of the current fiscal year on June 30, 2019.

Felicia Friesema, Director of Marketing and Communications, presented this item.

Ms. Friesema presented the history of the Free Ride Coupon Program. The program is a community engagement and support resource enabling local schools, hospitals, and social services organizations to obtain and distribute round trip free ride coupons on Foothill Transit for students, clients, and clients who need transportation assistance to access local services.

Today the Free Ride Coupon Program distributes 4800 coupons per month to 90 organizations throughout the Foothill Transit service area. Coupons are distributed to homeless service organizations, schools, hospitals, religious organizations, and family and foster care services.

There has been a recent and noticeable increase in participation requests from new organizations, which indicates that the program has reached a crossroads. Firm guidelines have limited coupon distribution overall, but a cap on how many organizations can participate has never been implemented. This year marked the first time a member city police



department has requested coupons specifically for the stated purpose of transporting their homeless population to regional services.

At the August 2018 Executive Board Meeting, Chair Calaycay established an Ad Hoc Committee to work with staff on the details of a policy and asked the Ad Hoc Committee to return to the Executive Board with a report. The Ad Hoc Committee consisted of Vice Chair Herrera and Executive Board Alternate Sternquist.

The Ad Hoc Committee considered three policy options, allow the program to continue in the current format, introduce new limitations, or discontinue the program. The final recommendation of the Ad Hoc Committee is to adopt the termination of the Free Ride Coupon at the end of the current fiscal year, June 30, 2019.

Vice Chair Herrera reported that the Ad Hoc Committee discussed a lot of the pros and cons, and the fiscal implications of the program. After a spirited discussion, the Ad Hoc Committee determined to recommend the termination of the program.

Motion by Member Barakat, second by Member Warshaw, to adopt. Motion carried 5-0.

## 8. **EXECUTIVE DIRECTOR COMMENT**

Comments by Mr. Doran J. Barnes, Executive Director, Foothill Transit.

Mr. Barnes reported the following:

- Former El Monte Mayor and Foothill Transit Board Member Pat Wallach passed away.
- The Board will consider the 2019 Meeting Calendar at Friday's meeting. In order to engage the Governing Board, six Governing Board Meetings have been scheduled. The format for most of those meetings will be that the Governing Board will meet first, at the conclusion of the Governing Board Meeting, an Executive Board Meeting will be held.

## 9. **BOARD MEMBER COMMENT**

Comments by Members of the Foothill Transit Executive Board.

There were no comments by members of the Executive Board.



10. **CLOSED SESSION: CONFERENCE WITH REAL PROPERTY NEGOTIATORS**  
(Government Code § 54956.8)

Property Address/Location: 1118 N. Citrus Avenue, Covina, CA

Agency Negotiator(s): Doran J. Barnes, Sharlane Bailey, Jane Starke, Darold D. Pieper, Kevin Parks McDonald, Barry Foster

Negotiating Parties: Robert Larsen

Under Negotiation: Price and Terms

The Executive Board recessed into Closed Session at 8:35 a.m.

11. **CLOSED SESSION REPORT**

The Executive Board reconvened at 9:20 a.m.

Chair Calaycay reported that there were no reportable actions.

12. **ADJOURNMENT**

Adjournment for the October 30, 2018 Foothill Transit Special Executive Board Meeting – Study Session.

There being no further business, the Foothill Transit Special Executive Board meeting – Study Session adjourned at 9:20 a.m.