



Foothill Transit

**STATEMENT OF PROCEEDINGS FOR THE MEETING
OF THE
FOOTHILL TRANSIT GOVERNING BOARD**

**FOOTHILL TRANSIT ADMINISTRATIVE OFFICE
2ND FLOOR BOARD ROOM
100 S. VINCENT AVENUE
WEST COVINA, CALIFORNIA 91790**

**Friday, March 24, 2017
7:45 a.m.**

1. CALL TO ORDER

The meeting was called to order by Chair Herrera at 7:53 a.m.

2. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Herrera.

3. FOCUS ON SAFETY

Ali Showkatian, Safety Compliance Coordinator, presented a safety message on defensive driving.

4. ROLL CALL

Roll call was taken by Christina Lopez, Board Secretary.

Present: Member Corey Calaycay, Member Charlie Rosales, Member Robert Torres, Member Emmett Badar, Member Bob Pacheco, Member Uriel Macias, Member Cruz Baca, Member Peggy Delach, Member Gene Murabito, Member Corey Warshaw, Member Roger Chandler, Member Richard Barakat, Member Tzeitel Paras-Caracci, Member Becky Shevlin, Member Cynthia Sternquist, Member Carol Herrera, Member Valerie Munoz, Member Hector Delgado, Member Sam Pedroza

Absent: Member Albert Ambriz, Member Margaret McAustin, Member Juventino "J" Gomez, Member Cory Moss, Member Michael De La Torre, Member David Rodriguez

5. REVIEW & APPROVAL OF THE MINUTES

Approval of the minutes for the meeting of February 17, 2017.



Motion by Member Rosales, second by Member Pacheco, the minutes for the Meeting of February 17, 2017 were approved. Motion carried 19-0.

6. **APPROVAL OF AGENDA**

The agenda was approved as presented.

7. **PUBLIC COMMENT**

No members of the public addressed the Foothill Transit Governing Board.

8. **ELECTION FOR CLUSTER 1 TO ELECT EXECUTIVE BOARD ALTERNATE (CLAREMONT, LA VERNE, POMONA, SAN DIMAS, WALNUT)**

The meeting was recessed, so that Cluster 1 could conduct its special election.

9. **RECONVENE MEETING AND ANNOUNCE THE EXECUTIVE BOARD ALTERNATE FOR CLUSTER 1**

Vice Chair Calaycay announced that Governing Board Member Bob Pacheco was elected Executive Board Alternate for Cluster 1.

10. **CLUSTER 2 AND 3 ELECTIONS NOTIFICATION**

Recommended Action: Receive and file the notification of Cluster 2 and 3 elections.

Christina Lopez, Board Secretary, presented this item.

Ms. Lopez notified Governing Board Members of the upcoming cluster elections scheduled to take place at the May 26, 2017 Annual Governing Board Meeting. Cluster 2 and 3 are scheduled to hold their elections. Cluster 2 consists of the cities of Azusa, Baldwin Park, Covina, Glendora, Irwindale, and West Covina. The current Executive Board Member is Corey Warshaw and the Executive Board Alternate is Cruz Baca. Cluster 3 Consists of the cities of Arcadia, Bradbury, Duarte, Monrovia, Pasadena, and Temple City. The current Executive Board Member is Cynthia Sternquist. The Executive Board Alternate is Richard Barakat.

A Notification of Interest Form will be emailed to all governing board members of Cluster 2 and 3 on April 14, 2017. The Notification of Interest



Form is optional and is not required in order to be elected to the Executive Board. Completed forms are due on April 28, 2017. On May 5, 2017 completed Notification of Interests Forms will be emailed to Governing Board Members and Alternates of Cluster 2 and 3. The Cluster 2 and 3 election for Executive Board Member and Alternate will take place at the May 26, 2017 Annual Governing Board meeting.

Motion by Member Chandler, second by Member Paras-Caracci, to receive and file. Motion carried 19-0.

11. **PROPOSED FARE STRUCTURE - PUBLIC HEARING AND OUTREACH REQUEST**

Recommended Action: Authorize the Executive Director to seek public input and conduct a public hearing regarding fare restructuring.

Michelle Lopes Caldwell, Director of Finance and Treasurer, presented this item.

Ms. Caldwell reported that staff and consultants have worked for the past year on the restructure of fares to improve Foothill Transit's long-term financial position. In an effort to increase TAP usage Foothill Transit will offer a 25 cent discount if the customer uses a TAP card. A major change to the pass structure is the introduction of a day pass. This would eliminate the need for paper transfers. Customers who choose not to purchase the day pass, will pay the full fare for each boarding. The first phase of the proposed fare restructure is expected to be implemented in October 2017. According to the modeling, Phase 1 of the fare change projects a 1 percent decline in ridership and a 7 percent growth in fare revenue. Phase 2 is expected to be implemented in September 2019, and the fare model expects a 3 percent decrease in ridership and a 10 percent growth in fare revenue. Ridership decreases are common when fare changes are made due to the elasticity of demand.

Foothill Transit is obligated to conduct an evaluation to determine if fare changes will create disparate impacts for minority customers or disproportionate burden on low income customers. Surveys were conducted to help identify potential areas of impact, and Foothill Transit will strategically target outreach efforts in the identified locations. Public meetings will be held across the service area to ensure customers are informed and provided an opportunity to submit their comments. There will be several formal ways for customers to submit their comments, which include the public meetings, 1-800-RIDE-INFO, fax, email, and at the transit stores.



Motion by Vice Chair Calaycay, second by Member Baca, to approve. Motion carried 19-0.

12. **PROPOSED FISCAL YEAR 2017-2018 SERVICE ENHANCEMENTS AND REQUEST TO CONDUCT PUBLIC HEARING AND OUTREACH**

Recommended Action: Authorize the Executive Director to seek public input and conduct a public hearing and outreach regarding proposed service enhancements for Fiscal Year 2017-2018.

Josh Landis, Planning Manager, presented this item.

Mr. Landis presented the proposed service enhancements for fall of 2017. Mr. Landis stated that they are aiming to strategically adjust service to meet demand and focus on improving overall system efficiency. Mr. Landis reviewed with the Governing Board the proposed service enhancements, which include splitting Line 187, extend Line 291, reroute of Line 480, combining Line 292 and 855, changing eastern terminus of Line 493, cancellation of Line 481, Line 494 and Line 851, adding reverse commute during AM peak on Line 493 and Line 498, and change western terminus for Line 690. The plan is to reinvest any cost savings into other services.

As mentioned in the previous presentation, Foothill Transit is obligated to conduct an evaluation to determine if the proposed changes will create disparate impacts for minority customers or disproportionate burden on low income customers. The public outreach schedule will run concurrent to and be in connection to the fare changes meetings to effectively utilize resources during the public outreach process. The public comment period will last 30 days. The route modifications are proposals and may change after hearing feedback from the community.

Motion by Member Shevlin, second by Member Pacheco, to approve. Motion carried 19-0.

13. **EXECUTIVE DIRECTOR COMMENT**

Comments by Mr. Doran J. Barnes, Executive Director, Foothill Transit.

Mr. Barnes reported the following:

- President Trump's budget proposes some reductions in transportation. The biggest impact on Foothill Transit would be the reduction in the



TIGER program and the ability to seek discretionary funding out of that program.

- The Annual Meeting of the Governing Board is scheduled for May 26, 2017. Results and final recommendations will be presented for the fare restructuring, service changes, and business plan and budget. Elections for Clusters 2 and 3 and an election of officers will take place.
- Former Foothill Transit Executive Board Member Lola K. Storing passed away. Ms. Storing was always a great champion for the organization.

14. **BOARD MEMBER COMMENT**

Comments by Members of the Foothill Transit Governing Board.

- Chair Herrera congratulated Vice Chair Calaycay on his re-election to the Claremont City Council.
- Member Pacheco invited Governing Board Members to the Regional Mayors Summit on April 5, 2017.
- Member Paras-Caracci thanked Director of Marketing and Communications Felicia Friesema and Executive Director Doran Barnes for changing adhesive on Footnotes.
- Member Paras-Caracci announced that the California School of Arts of San Gabriel Valley will be opening in the City of Duarte.
- Member Paras-Caracci congratulated Vice Chair Calaycay on his re-election and congratulated Member Sternquist on serving as Mayor of the City of Temple City.
- Member Sternquist invited Governing Board Members to The Mayor's 5K Color run on May 20, 2017.

15. **ADJOURNMENT**

Adjournment for the March 24, 2017 Foothill Transit Governing Board Meeting.

There being no further business, the Foothill Transit Governing Board meeting adjourned in the memory of Lola K. Storing at 9:07 a.m.